



# LaunchIt Minto

2015 Year in Review





# 2015 Board Members

- Chair Glen Hall – Minto Chamber of Commerce
- Mayor George Bridge
- Councillor Mary-Lou Colwell – Council Representative
- Belinda Wick-Graham – Town of Minto
- Ralph Drost – Minto Chamber of Commerce
- Hope Robertson – Economic Development Planning Committee
- Justin McIntosh – Community at Large
- Calvin Frey – Community at Large
- Ryan Koeslag – Community at Large
- Somer Gerber – Business Development Coordinator



# Thank You to Our Funders



Town of Minto



Minto Chamber of  
Commerce



Ontario

Ministry of Agriculture,  
Food and Rural Affairs

OMAFRA



Wellington County



# Thank You to Our Partners



Guelph Wellington  
Business Enterprise  
Centre



Business Development  
Bank of Canada



Wellington- Waterloo  
Community Futures  
Corporation



Saugeen Economic  
Development Centre



Conestoga College



Innovation Guelph

# Promotional Materials

"Connecting with local business mentors through LaunchIt Minto helped give me a fresh perspective on my small business and great new ideas for marketing and growth."

*Caitlin Hall - re-root organic farm*

**LAUNCHit Minto**

1 Elora St. N., Unit #4, Harriston, ON NOG 1Z0  
519-510-7400 | [launchitminto.com](http://launchitminto.com)

**LAUNCHit Minto**

HELPING BUSINESSES START

**Upcoming Seminars:**

**SEPT 8 7-9 PM**  
VIRTUAL MERCHANDISING  
with Paula Coffey  
From The Planner's Wife

**SEPT 23 7-9 PM**  
FINANCIAL CHECK UP  
FROM THE DEBT UP!  
with Scott Lippert, CPA  
OFF (91) & Small Business Advisor  
An interactive evening to discuss business & credit that you may not have known.

**OCT 8 7-9 PM**  
"THE BIG ASK"  
with Harold Dethier,  
Small Business Advisor  
How to craft a 30 second intro that will generate 2 minutes worth of questions.

**Rent a Room or Office Space!**  
MEETING ROOM  
6-8 people  
\$50/day, 12:30 half day (3 hrs)  
BOARD ROOM  
12-15 people  
\$100/day, 5:30 half day (3 hrs)  
OFFICE SPACE  
Get Out of Your Home Office and into Ours!  
Affordable space for rent!

**Seminar Cost:**  
\$15 / Person  
\$25 / Business (2+)  
\$20 / Chamber member business (2+)

1 ELORA ST. N., HARRISTON • 519.510.7400 • [info@launchitminto.com](mailto:info@launchitminto.com)

**LAUNCHit Minto**

HELPING BUSINESSES START

**Upcoming Seminars:**

**OCT 8 7-9 PM**  
"THE BIG ASK"  
with Harold Dethier,  
Small Business Advisor  
How to craft a 30 second intro that will generate 2 minutes worth of questions.

**OCT 13 7-9 PM**  
STRATEGIC PLANNING MADE EASY  
with Michael Seydler from Future Focus  
A 3 part series continuing Oct. 27 and Nov. 10

**OCT 20 7-9 PM**  
TOO MANY HATS  
with Michael Lewis  
Beyond time management for entrepreneurs!

**Rent a Room or Office Space!**  
MEETING ROOM  
6-8 people  
\$50/day, 12:30 half day (3 hrs)  
BOARD ROOM  
12-15 people  
\$100/day, 5:30 half day (3 hrs)  
OFFICE SPACE  
Get Out of Your Home Office and into Ours!  
Affordable space for rent!

**Seminar Cost:**  
\$15 / Person  
\$25 / Business (2+)  
\$20 / Chamber member business (2+)

1 ELORA ST. N., HARRISTON • 519.510.7400 • [info@launchitminto.com](mailto:info@launchitminto.com)

"Ag Business & Crop Inc., precision farming and commercial UAV's, is growing thanks to LaunchIt Minto!"

*Felix Weber - Ag Business & Crop Inc.*

**LAUNCHit Minto**

1 Elora St. N., Unit #4, Harriston, ON NOG 1Z0  
519-510-7400 | [launchitminto.com](http://launchitminto.com)

"Launchit allows my business the opportunity to keep growing"

"I am able to focus on my business and not worry about the small things, Launchit has it covered"

*Joe McLaughlin - McLaughlin Financial Group*

**LAUNCHit Minto**

1 Elora St. N., Unit #4, Harriston, ON NOG 1Z0  
519-510-7400 | [launchitminto.com](http://launchitminto.com)

**LAUNCHit Minto**

HELPING BUSINESSES START

**Upcoming Seminar:**

**NOV 10 7-9 PM**  
LEADING YOUR TEAM TOWARD YOUR STRATEGIC DESTINATION  
with Michael Seydler from Future Focus  
Learning the steps of assessing your staff's strengths, interests and motivations, and harnessing them for the benefit of your organization.

**Rent a Room or Office Space!**  
MEETING ROOM  
6-8 people  
\$50/day, 12:30 half day (3 hrs)  
BOARD ROOM  
12-15 people  
\$100/day, 5:30 half day (3 hrs)  
OFFICE SPACE  
Get Out of Your Home Office and into Ours!  
Affordable space for rent!

**Seminar Cost:**  
\$15 / Person  
\$25 / Business (2+)  
\$20 / Chamber member business (2+)

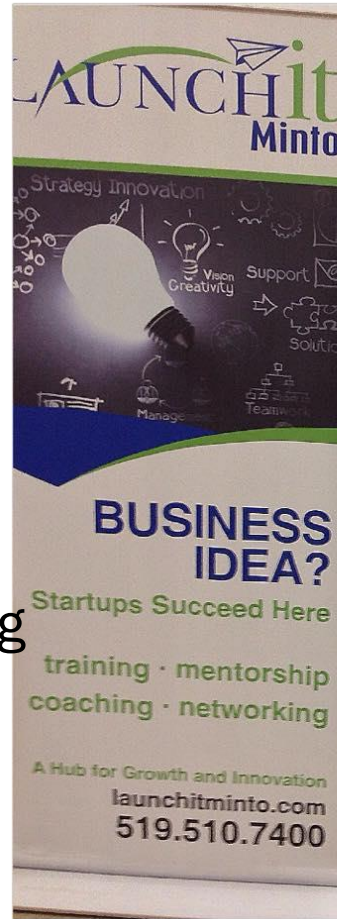
**Now Accepting Applications FOR THE BUSINESS FLIGHT PROGRAM**  
Assisting new, upcoming and existing businesses by providing tools to excel. Includes training, mentorship, coaching and networking opportunities. *FREE to accepted applicants!*

1 ELORA ST. N., HARRISTON • 519.510.7400 • [info@launchitminto.com](mailto:info@launchitminto.com)



# Trade Shows, Events & Tours

- W.N. Showcase 2015
- Clifford Rotary Club
- Norwell Job Fair
- Mayor's Breakfast
- Norwell 75<sup>th</sup> Reunion Bus Tour
- WOWSA
- U of W Ec Dev. Students
- GWBEC Wake-Up Call Networking
- Local Immigration Partnership





# Mentors

- Mayor George Bridge
- Wendy Lockwood – Kimbal Printing
- John Burgess – Kimbal Printing
- John Mohle – Wellington Construction
- Bethany McMullen – Loblaw
- Paul Brown – Brown Insurance
- Heather Watterworth – Creative Worth



# Business Flight Program

- 10 BFP Participants
- 7 Mentors
- 5 Graduates





# Growing with LaunchIt



Ag Business and Crop Inc. has been very fortunate to be part of the Launchit program from Minto. It was been a refreshing, invigorating and exciting program. Our business is growing and the Launchit program is helping to take us to 'the next level'. By being in contact with a professionals in our own community we have been able to access a wealth of expertise that has been invaluable. With being matched with a mentor that helps address our particular growth needs we are more confident what direction we are going and how we are able to expand. The short courses and business lunches keep us informed on many topics and are short enough to fit into a busy schedule but in depth, and concise enough, to provide valuable information and help.



# Graduation June 15'

innovative  
PRINT

You're invited!

**July 29, 2015**

Join us for ribbon cutting  
at 11:00am and  
burgers from 11:30am - 1:30pm

**Harriston Office: NEW LOCATION**  
4 Elora Street North, Harriston

1.888.698.3883  
[www.innovativeprint.ca](http://www.innovativeprint.ca)



Innovative Print had grown from 2 employee to 4 in under a year at LaunchIt. They moved into a beautiful new location downtown Harriston and continue to grow and serve Minto.

# Graduation February 15'



After 1 short year at LaunchIt, Triton Engineering has decided to make Minto a permanent location.

Triton has moved into The Old Post and hired more staff to further grow this location.

# Events & Training

- 216 Attended 17 Training Seminars
- 78 Attended 6 Lunch & Learn Sessions
- 12 Attended 3 BFP Info Sessions
- 30 Attended 12 Small Business Advisor Meetings



**BUSINESS BASICS**

**LAUNCHit Minto**

November 10 • 7:00 - 8:00 p.m.

## Leading Your Team Toward Your Strategic Destination

with Michael Snyders, Future Focus Inc.

**\$15 per session**

**Your team is your greatest resource.**

Businesses succeed when every team member is working at their peak performance. Your team members are more than what is on their job descriptions and it's your job as a leader to recognize and utilize the strengths of each.

In this session, Michael will discuss what steps you can take to assess your staff's strengths, interests and motivators, and to harness them for the benefit of your organization.

**To register:**  
info@launchitminto.com  
519-510-7400

All sessions take place at LaunchItMinto, 1 Elora Street North, Unit #4, Harriston, ON, N0G 1Z0.

LaunchItMinto @launchitminto

# Events & Training

1012 People or Business  
have used LaunchIt  
Services





# LaunchIt Celebration Dinner

- November 12, 2015





# Boardroom & Meeting Room

- Large Boardroom Table
- 70" Smart TV
- Conference Camera System
- White Board
- Private Meeting Space





# LaunchIt Boardroom Usage

- LaunchIt Board
- LaunchIt Training
- Chamber Board
- IPM Committee Meetings
- Harriston Downtown Revitalization Committee
- Cultural Roundtable
- Savour the Flavours
- LaunchIt Mentor / Mentee Meetings
- Tenant Usage
- Rentals



# Looking Ahead into 2016

- LaunchIt will focus on developing and growing our training, mentorship and BFP program.
- Potential Incubator expansion to service the Agriculture Industry.
- Growing and strengthen LaunchIt existing partnerships.
- Intentional and targeted marketing campaigns for LaunchIt i.e. - Word of Mouth, Social Media, Service Club Outreach.
- Continued growth in neighbouring communities with Renew Northern Wellington.



# LaunchIt Minto

