

**Minister  
Responsible for  
Seniors Affairs**

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**Ministre délégué  
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RECEIVED APR 12 2016

April, 2016

Dear Mayor or Reeve,

With summer just around the corner, I trust many of you are not only thinking about the warmer weather, but also planning for Seniors' Month.

June marks the 32<sup>nd</sup> anniversary of Seniors' Month in Ontario. To recognize the important role seniors play in our communities, this year's theme is, "Seniors Making a Difference."

We want to put the spotlight on the ways that seniors have built our communities and continue to contribute their time and talents today in many ways.

To help spread the word, enclosed is this year's poster for you to share and post.

In addition to English and French, the poster is again available in five other languages: Spanish, Chinese, Italian, Punjabi and Portuguese. To download electronic copies of these posters, please visit the Ontario Seniors' Secretariat website at [www.ontario.ca/seniorsmonth](http://www.ontario.ca/seniorsmonth).

If you would like a printed copy of the additional languages, please send an email with the languages you prefer, the amount, along with your full mailing address to: [infoseniors@ontario.ca](mailto:infoseniors@ontario.ca) (while quantities last).

I would also like you to get involved on Twitter this year. If you haven't followed us yet, please do so [@OntSeniors](https://twitter.com/OntSeniors). We are encouraging Ontarians who know a senior "making a difference" to take a photo of them in action. Simply tweet the photo to [@OntSeniors](https://twitter.com/OntSeniors), and use the hashtag [#VibrantSeniors](https://twitter.com/OntSeniors). We look forward to sharing the many photos we will receive from across the province during Seniors' Month.

To follow up on my previous correspondence, I'd like to remind you that each year municipalities have the opportunity to pay tribute to one outstanding senior with the Senior of the Year Award. I encourage you to submit a nomination before April 30, 2016 and during Seniors' Month, showcase how your seniors are making a difference in your community. For more information about this award, please visit [www.ontario.ca/honoursandawards](http://www.ontario.ca/honoursandawards) and click on the Senior of the Year Award link.

Finally, I continue to encourage everyone to celebrate this month by proclaiming June as Seniors' Month and by hosting an event. Please contact us at [infoseniors@ontario.ca](mailto:infoseniors@ontario.ca) if you would like to share your event on the Ontario Seniors' Secretariat website, which can be found at: [www.ontario.ca/seniors](http://www.ontario.ca/seniors).

Thank you for your continued support and for celebrating Seniors' Month in your community.

Sincerely,

A handwritten signature in black ink, reading "Mario Sergio".

Mario Sergio, Minister

Enclosure