



For Immediate Release: May 20th, 2016

THE BUTTER TART TRAIL AND FORMER HORSE & BUGGY TRAIL MERGE AND GROW TO OFFER NEW TOURISM EXPERIENCE FOR THE REGION

Northern Wellington & Southern Grey, ON - Explore the Simpler Life in the rural areas of Minto, Southgate and Wellington North. Discover butter tart flavours & inspirations. Experience a showcase of local food, handcrafted items, producers and business related to the horse & buggy culture. You may even chance upon the opportunity to have a buggy ride. How sweet is that!

Butter Tarts and Buggies: Explore the Simpler Life, is a new tourism experience developed in partnership with the Town of Minto and Townships of Southgate and Wellington North. The experience combines The Butter Tart Trail with the Mennonite Culture of the former Horse and Buggy Trail. This new exciting offering promotes butter tart bakers, butter tart inspired items and related products including maple syrup. Explore Mennonite Cultural offerings, local food at the farm, restaurants, retail stores, local handcrafted items and the equine industry.

Visitors will enjoy the opportunity for an old fashioned Mennonite horse and buggy ride through a working Mennonite farm and along scenic backroads. There are numerous farm experiences that include alpaca shearing, wagon rides and the opportunity to visit friendly critters. The tastes will amaze you with dozens of varieties of butter tarts and inspired products like pies, sundaes, trifle and waffles. There are even special butter tart doggy treats locally made and sourced. Talented local artist works will awe you.

Butter Tarts & Buggies: Explore the Simpler Life new brochure will be available on **Saturday, May 28th** in conjunction with the Taste Real Spring Wellington Rural Romp – a self-guided tour of farms, markets and local food retailers. More information can be found at www.buttertartsandbuggies.com.

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For more information or to express interest in joining our FAM Tour in June, please contact any of the following:

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