



## TOWN OF MINTO

DATE: June 16, 2016

REPORT TO: Mayor and Council

FROM: Bill White, CAO Clerk

SUBJECT: Harriston Legion Veterans Banner Program

### STRATEGIC PLAN:

12.4 Maintain and enhance partnerships with leaders in health care, private business, non-profit and government sectors to ensure initiatives in the strategic plan are addressed, and continue to develop “public-private” or “public-public” partnerships of strategic benefit to the community.

### BACKGROUND:

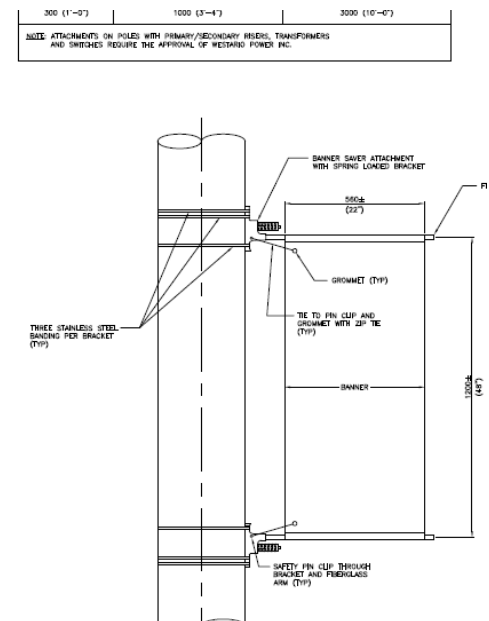
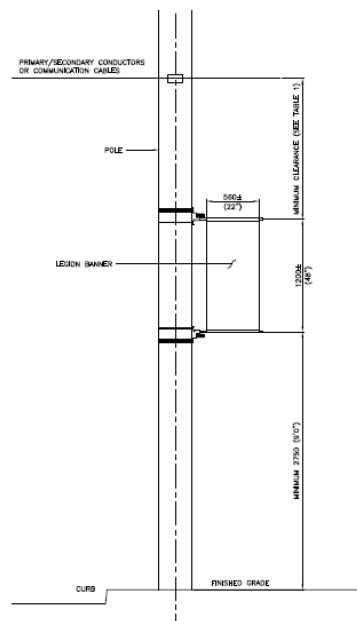
The Harriston Legion has developed a well-known Veteran’s Banner program focussed on the downtown area. In 2016 they propose 15 new banners to be installed on Elora Street north of the Arthur Street intersection. Eventually the program is to be extended down Arthur Street to Mill Street (Veteran’s Way) and back to Elora Street.



Some of the poles in these areas are under the care and control of Westario. Their policies require engineered design to confirm the banner attachment will not impact on the pole or power supply. Triton Engineering arranged for each pole to be assessed and developed an acceptable design as generally illustrated below. What is proposed is a spring loaded bracket attachment with stainless steel banding and fibreglass arms. The design should allow spacing to accommodate the Legion banner size.

Gary Thackeray leads the banner program in Harriston. Normally the Town paid for banner arms and installed them in the fall.

This is the first year with this banner arm design for poles not normally used for banners. The estimated cost of the arm is \$100 to \$150 each. It is proposed the Town buy the arms and allow the program to be continued further up Elora Street, down Arthur and across Mill Street as need and budget allow. This also broadens the area where Town banners can be placed in the future.



**COMMENTS:**

The Town strongly supports this program to celebrate and honour local veterans. Council can expect a similar program initiated through the Palmerston Legion. Harriston Veterans to be recognized in 2016 are shown on the Legion Facebook Page

<https://www.facebook.com/HarristonLegion/photos/pcb.1119977381410504/1119975598077349/?type=3&theater>

It is proposed the Legion banners will be installed in time for IPM 2016, which further showcases this program. Having additional banner space beyond the downtown enhances urban design and streetscape appearance. It offers added options for banner installation during spring and summer seasons and possibly Christmas decorations. When the Palmerston Legion is ready to go ahead staff recommends the same arrangement apply.

**FINANCIAL CONSIDERATIONS:**

The maximum cost of \$2,250 for 15 banner arms can be covered under the capital program for Elora Street reconstruction or the street lighting budget.

**RECOMMENDATION:**

THAT Council receives the C.A.O. Clerk's June, 2016 report regarding Harriston Legion Veteran's Banner Program and approves purchasing and installing the banner arms for current and future installations on Elora Street north of Arthur, Arthur Street west of Elora, and Mill Street (Veteran's Way) in Harriston.

Bill White, C.A.O. Clerk