LOCAL HERITAGE MARKERS COMMITTEE

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The Local Heritage Committee held its meeting on Wednesday June 1, 2016 in the Town of Minto Council Chambers. Committee members present for the meeting were Mark Mackenzie representing the Harriston Heritage Association, June Macdonald representing the Minto Heritage Association and Megan Raftis on behalf of the Cultural Roundtable. Members of staff present at the meeting were Business and Economic Development Manager Belinda Wick-Graham and Economic Development Assistant Taylor Pridham. Regrets were received from Bonnie Whitehead and Bob McEachern.

The Committee reviewed and approved the previous meeting minutes from May 18, 2016.

Belinda Wick-Graham reviewed the Terms of Reference package and noted the additions and changes that were made from suggestions from the previous meeting. The Committee was in agreement in appointing Mark Mackenzie as Chair of the Committee moving forward.

Wick-Graham shared that all of the information from the previous meetings would be shared with the Cultural Roundtable on June 14, 2016, including reporting and financing. The Committee approved the Terms of Reference draft.

Wick-Graham also reviewed the draft application package which had been assembled based on a combination of the Toronto Heritage Plaques and Markers Program as well as a draft written up by Mark Mackenzie. The Committee approved making adjustments to the draft application package to just have Heritage Plaques included.

Wick-Graham suggested that planning walking tours or creating brochures for the plaques would be a beneficial method to promote the plaques and the Local Heritage Markers Committee. June Macdonald suggested going in a direction of telling a story with pictures with the plaques as it would be more interactive rather than just aluminum. The Committee agreed that they would like to look further into this idea. Wick-Graham noted that she would contact a designer from the company that created the plaques on the downtown bridge in Harriston.

Macdonald noted that 40 years as the deadline for plaque application would be too young, and suggested for an event to have at least occurred in the past 75 years. The Committee agreed with this and decided to make revisions as needed. The Committee also agreed to reference the Historical Societies for their help with research for the plaques.

Wick-Graham informed the Committee that she would revise the draft report and budget to send to review at the Cultural Roundtable meeting on Tuesday June 14, 2016. The Committee also discussed that certain plaques should be more formal than other. Wick-

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Graham noted that she would check with the Cultural Roundtable about options of having two different streams: one sign landmark plaque and a storyboard type of plaque for places and events that are not as significant. Wick-Graham also mentioned that she would pitch the ideas discussed in meeting to Council on June 21, 2016.

Next Meeting: Wednesday June 22nd, 2016 4:00 pm Council Chambers

Taylor Pridham Economic Development Assistant