

LaunchIt Minto
Minutes of June 14, 2016
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The LaunchIt Minto Board held a meeting on Tuesday June 14, 2016 at LaunchIt Minto. Board Members present for the meeting were Chair Glen Hall, Mayor George Bridge, Councilor Mary-Lou Colwell, and Manager of Economic Development Belinda Wick-Graham.

Members of staff present; Business Development Coordinator, Somer Gerber.

Regrets were received from Hope Reidt, Justin McIntosh, Irmgard Kuersten-Kirkorian Ryan Koeslag, Bernice Weber, and John Mock

Please NOTE the LaunchIt Board did not have Quorum

Chair Glen Hall opened the meeting at 4:01p.m

Hall opened the meeting with a proposal to the LaunchIt Board to host or co-host an event entitled Live2Lead with John Maxwell taking place on October 7, 2016. Live2Lead is a half-day, leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. Learning from world-class leadership experts, attendees are to be prepared to implement a new action plan, and start leading when you get back to the office with renewed passion and commitment. It was suggested that the Minto Chamber of Commerce along with other organizations may be interested in sponsoring this event to be hosted at the Norgan Theatre if approved. Gerber will be sending out a Doodle Poll to check availability of the Board to get together and vote on the event.

The Board reviewed the LaunchIt financials noting that the Minto Chamber needed to be invoiced for their contribution toward LaunchIt in the amount of \$12,000.

Wick-Graham mentioned the continued need to share with potential businesses that LaunchIt has affordable office space available with flexible terms.

Gerber told the Board about the two new occasional rental tenants. Shelley Fisk, Owner of Posh will be renting Office #1 between 2 & 3 evenings per month at a rate of \$50 per use along with Christine Newman, Registered Massage Therapist who is at LaunchIt every other Friday.

Hall discussed the BFP (Business Flight Program) with the Board stating that several businesses have expressed interest in enrolling in the program starting in September. The Board set a goal to have 10 BFP's by September.

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Gerber shared with the Board her interview on 88.7 The River – Wellington North Today discussing LaunchIt services. The River has been very active in promoting LaunchIt coming events at no cost.

Wick-Graham told the Board that a new business has been approved in the Renew program. Amanda Newton of T & J Photography is currently exploring locations and will be informed of LaunchIt services and space.

The meeting adjourned at 5:04 p.m.

The next LaunchIt Minto meeting is Tuesday, September 13, 2016 4:00 p.m. at LaunchIt Minto.

Note: The Board will be meeting to hear and vote on Live2Learn Event – Date TBD

Somer Gerber, Business Development Coordinator