

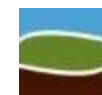
MEGAN RAFTIS

A background photograph showing a woman with long dark hair and glasses, wearing a red top, smiling. In the foreground, a young child with dark hair is also smiling. The background is a blurred blue, possibly a wall or a large screen.

Town of Minto

July 5, 2016

Mark Cassidy



RURAL ONTARIO
INSTITUTE

“Building Vision, Voice and
Leadership for a strong and
vibrant rural and northern
Ontario”

FOCUS on Rural Ontario

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DATA ANALYSIS

Non-metro employment trends

Highlights

- Non-metro employment is now lower than the peak in 2008 – it is back to the level in 2002.
- Generally, the level of non-metro employment has fluctuated but has been essentially flat with the metro area over the past 10 years.
- This flat employment trend is consistent across the economic region, except in the Northwest Economic Region, which has been declining during the past 10 years.

Economic Regions (ERs)³. Employment in the St. Lawrence and St. Lawrence Peninsula ER peaked at 164,000 in February, 2005 (Figure 2). In August, 2011, the level was lower (152 thousand) which is the same level as in February, 2001. Hence, we see a generally flat employment trajectory.

Figure 2

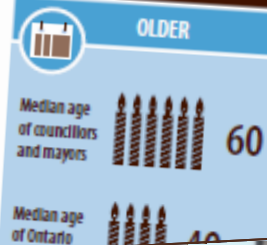


ENGAGEMENT & COLABORATION

RURAL MUNICIPAL COUNCILLOR PROFILE

Are we seeing participation in rural Ontario municipal politics from a diverse talent pool?
Are there sufficient candidates to foster a healthy, competitive environment in local elections?
Do new councillors feel prepared to carry out their roles and responsibilities?

THE MAKEUP OF RURAL ONTARIO MUNICIPAL COUNCILLORS IS...



POLICY RESEARCH

ETHNICALLY DIVERSE

2% of rural Ontario councillors have self-identified as a visible minority*

*not significantly different from rural Ontario's overall visible minority population (Census)

83%

LEADERSHIP SUCCESSION

Members as men. Respondents women from running for socialization.

"As long as we think a woman is abandoning her family and a man is serving his community, we will continue to see these lower numbers for women."

37% 43%

2014 candidates that were women

23%

"... If you have a young family, the worst thing that can happen is you either rob your family to do the job, or you rob the job to do right by your family."

50-70 years old 69%

Continued on opposite side



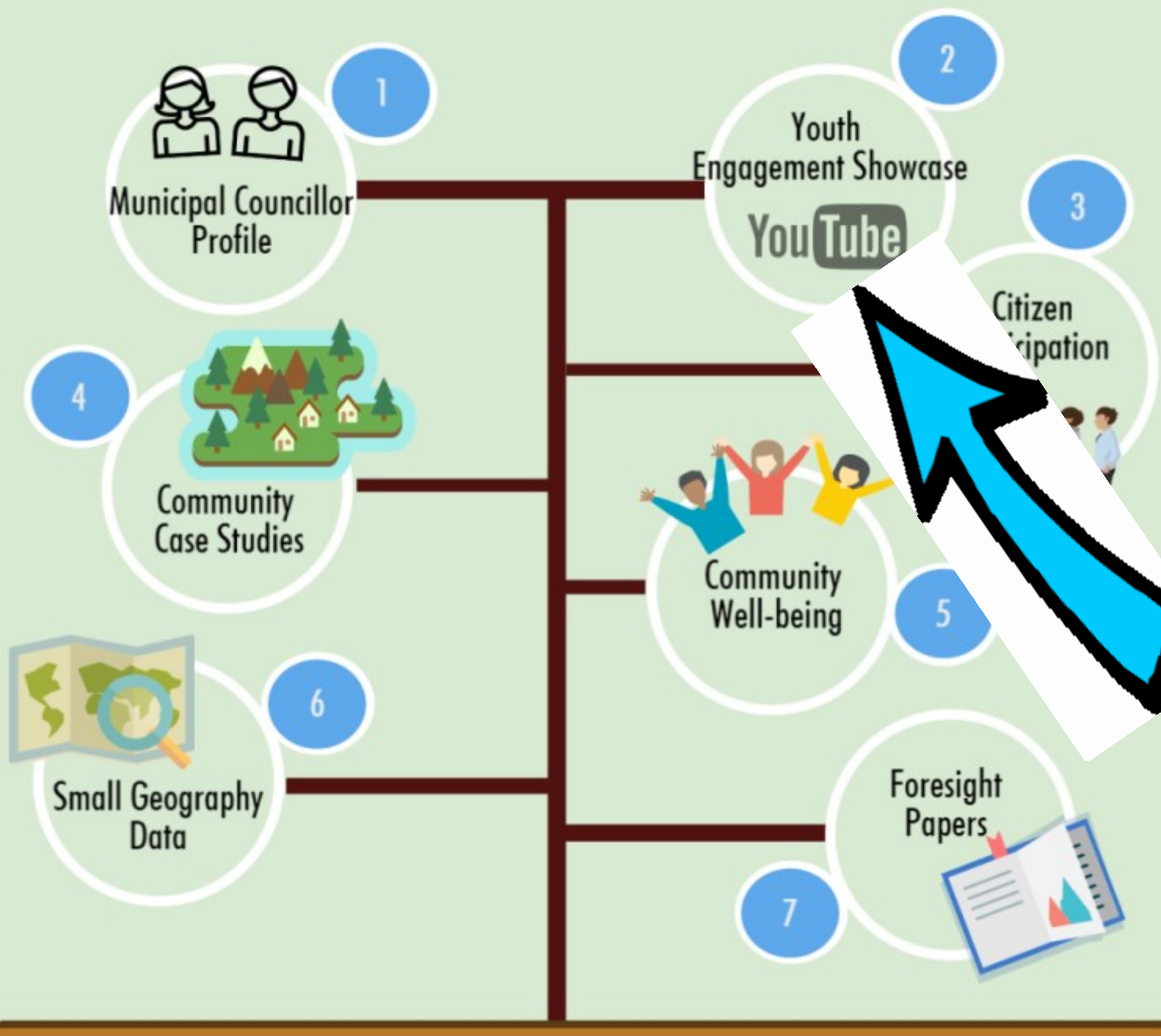
Measuring Rural Community Vitality

7

unique
projects



Measuring
Rural Community
Vitality



YOUTH ENGAGEMENT SHOWCASE



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2016 Nominations

Thank You!

Mark Cassidy

