

TOWN OF MINTODATE:July 14, 2016REPORT TO:Mayor and CouncilFROM:Belinda Wick-Graham, Business & Economic ManagerSUBJECT:Cultural Enhancement Grant – Palmerston Railway
Museum Handcar Races

STRATEGIC PLAN

8.4 Facilitate private business or non-profit groups bringing small, medium and large sized events to Town facilities and spaces that attract visitors, develop local talent and culture, fundraise for local groups and enhance local business.

BACKGROUND

The Town of Minto values the important role that not-for-profit community organizations and community groups play in delivering events that enhance our community.

The Cultural Enhancement Grant was created by the Minto Cultural Roundtable in 2016 to provide funding aimed at enabling local community groups and organizations to add cultural elements to new or existing events.

Examples of Cultural Elements include:

- Art
- Dance
- Theatre
- Spoken Word Poetry
- Photography & Film
- Music

COMMENTS:

The Palmerston Railway Museum Handcar Races are being held August 20th where teams of 5 can compete in either the men's or women's divisions. Family rides are also held and live entertainment is being added. The Museum works with the Palmerston Lions to provide bar services and the Scouts to provide food.

The enhancement this year is to add "Runaway Angel" which is a female country trio from Ontario that was featured on CMTs Karaoke Star and performing at several larger festivals this summer.

The Cultural Roundtable has reviewed the application via email and is in support of the application.

FINANCIAL CONSIDERATIONS

The Cultural Enhancement Grant has a budget of \$2,500. To-date we have provided \$500 to each of the following groups: Great Lake Truck Club – Clifford Truck Show, Harriston Kinsmen – Harriston Street Party and the Harriston-Minto Ag. Society – Fall Fair. Approval of this grant would leave \$500 in the budget.

RECOMMENDATION

That Council receives the July 14, 2016 report from the Business & Economic Manager regarding the Cultural Enhancement Grant for the Palmerston Railway Museum Handcar Races for the amount of \$500 and approves this grant.

Belinda Wick-Graham Business & Economic Manager