

LaunchIt Minto
Minutes of July 4, 2016
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The LaunchIt Minto Board held a meeting on Tuesday July 4, 2016 at LaunchIt Minto. Board Members present for the meeting were Chair Glen Hall, Mayor George Bridge, Councillor Mary-Lou Colwell, Bernice Weber, Calvin Frey, Irmgard Kuersten-Kirkorian, Ryan Koeslag and Manager of Economic Development Belinda Wick-Graham. Member of staff present; Business Development Coordinator, Somer Gerber. Regrets were received from Hope Reidt, Justin McIntosh and John Mock

Chair Glen Hall opened the meeting at 12:20p.m

Hall opened the meeting with a proposal to the LaunchIt Board to host a simulcast event entitled Live2Lead with John Maxwell taking place on October 7, 2016. Live2Lead is a half-day, leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. Learning from world-class leadership experts, attendees are to be prepared to implement a new action plan, and start leading when you get back to the office with renewed passion and commitment.

The Board watched a promotional video and discussed the particulars surrounding the event. The cost to buy Live2Lead rights, which allows LaunchIt the right to show this event up to 2 more times prior to Dec 31st within a 16km radius is approx. \$4,300 plus rental cost of the Norgan Theatre where it will be held.

LaunchIt will be looking for sponsors for this event. Councillor Colwell suggested we promote it to local churches as well as local businesses that have interest in HR and Leadership training. A copy of the Sponsorship Package is attached as Schedule "A".

Gerber said that although the Minto Chamber has not formally discussed this sponsorship opportunity they have expressed interest as a potential sponsor. "In-Kind" sponsorship will be available to media outlets such as Blackburn and 88.7 The River to help promote this event.

MOTION

Moved by: Bernice Weber and Seconded by: Ryan Koeslag

THAT: The Board approves hosting the Live2Lead Event

CARRIED

The Board reviewed the May finances, Gerber noted that the June financial statement is not yet available but the only major change would be the \$12,000 contribution from the Minto Chamber of Commerce has been received.

Gerber gave an update on the Business Flight Program (BFP) stating that LaunchIt has received some interest, the program is set to resume in the Fall. Interested businesses include:

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Wesley Bates – Free Range Arts
Phil King – Journeyman/Heat Treater
Kerry Ammerman – Studio Kerry Yoga
Adam Blahut – Stay Tuned
Amanda Newton – T&J Photography
Sherry-Lynn McRobb – A Gentle
Approach Nursing Foot Care
Tina Grant – Tina's Sugar Shoppe
Greg Troyer – GNT Sports

Hall suggested we set a target to obtain 10 participants by September.

The Board discussed the idea of changing the date or time of meetings as attendance at Board meetings has been low. It was suggested that Gerber send out a Doodle Poll for the months of Aug-Nov to determine what date and time would suit most schedules best.

The meeting adjourned at 5:04 p.m.

The next LaunchIt Minto meeting is **TBD** at LaunchIt Minto.

Somer Gerber, Business Development Coordinator