

LIVE2»LEAD
Sponsorship

Package

FRIDAY OCTOBER 7, 2016

www.l2l.johnmaxwell.com



What is Live2Lead

Live2Lead is a half-day, leader development conference designed to equip attendees with new perspectives, practical tools and key takeaways. You will learn from world-class leadership experts, be prepared to implement a new action plan, and be ready to start leading with renewed passion and commitment when you get back to the office.

Speakers

John C. Maxwell

Leadership expert, best selling author & coach



Simon Sinek

Optimist and author, Leadership authority



Liz Wiseman

Researcher, executive advisor, speaker, and President of the Wiseman Group



Dan Cathy

Chairman, President & CEO of Chick-fil-A





Why Sponsor ?

Expand leaders within your organization and establish your presence in the local leadership community as an organization that supports learning and enriching experiences such as Live2Lead. Gain exposure in the local community through sponsorship recognition on Live2Lead promotional materials.

Event Information

Gain leadership skills within your organization with world class leadership experts at the Norgan Theatre. Connect with local leaders to expand your leadership network as you learn together and inspire one another to add value at your business and in the community.

Norgan Theatre
275 Main Street West
Palmerston, ON N0G 2P0
Friday, October 7, 2016 - 8:30am - 1:00pm

Please review the sponsorship opportunities on the next page. To become a sponsor of this event contact: Somer Gerber
info@launchitminto.com OR 519.510.7400

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\$1,000

Platinum

- 10 tickets to the Live2Lead broadcast event
- Sponsorship recognition on all promotional materials (print, online, radio)
- Verbal recognition at the event

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\$500

Gold

- 5 tickets to the Live2Lead broadcast event
- Sponsorship recognition on promotional materials (print & online)

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\$250

Silver

- 2 tickets to the Live2Lead broadcast event
- Sponsorship recognition on promotional materials (online)