



## **TOWN OF MINTO**

**DATE:** August 23, 2016

**REPORT TO:** Mayor and Council

**FROM:** Belinda Wick-Graham, Business & Economic Manager

**SUBJECT:** Signage Grant – Family Home Health Care Centre –  
237 Main St. W.

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### **STRATEGIC PLAN**

- 9.1 Provide grants for businesses that improve the building facades, address structural improvements, and promote re-use and redevelopment of existing buildings where architectural and heritage features are maintained.

### **BACKGROUND**

The Signage Grant Program was initiated in 2009 and continues in 2016 with \$3,000 available in signage grants on a first-come, first-serve basis.

### **COMMENTS:**

237 Main St. W. in Palmerston will soon be the home of Family Home Health Care Centre owned by Sherry-Lynn McRobb. A new 28' X 44" 3 mm alupanel sign printed on vinyl and installed over the existing light box as well as a 36" X 12" 3mm alupanel sign, printed on vinyl and installed below the main sign are proposed. It has been confirmed that this will not be a back-lit sign.

The Palmerston Downtown Revitalization Committee has reviewed the application via email and is in support of the proposal.

### **FINANCIAL CONSIDERATIONS**

This project would qualify for 50% matching funds and therefore would receive \$814.25. This would leave \$185.25 in the signage portion of the grant funds.

### **RECOMMENDATION**

That Council receives the August 23, 2016 report from the Business & Economic Manager regarding Signage Improvement Grant Application #P11 for the amount of \$814.25 and for the property located at 237 Main St. W. Palmerston (Family Home Health Care Centre and approves this grant.

Belinda Wick-Graham  
Business & Economic Manager

EXISTING SIGNAGE - 237 Main St.



PROPOSED FAÇADE - 237 Main St. W.

