



## **TOWN OF MINTO**

**DATE:** August 23, 2016

**REPORT TO:** Mayor and Council

**FROM:** Belinda Wick-Graham, Business & Economic Manager

**SUBJECT:** Signage Grant – Gramma Jo’s

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### **STRATEGIC PLAN**

9.1 Provide grants for businesses that improve the building facades, address structural improvements, and promote re-use and redevelopment of existing buildings where architectural and heritage features are maintained.

### **BACKGROUND**

The Signage Grant Program was initiated in 2009 and continues in 2016 with \$3,000 available in signage grants on a first-come, first-serve basis.

### **COMMENTS:**

The former Greenley’s Restaurant in downtown Clifford has been sold to familiar faces to the Clifford business community. James & Jo-Anne Weltz (previous owners of the Redwood Restaurant) have purchased Greenley’s building and will be opening Gramma Jo’s this fall.

The application proposes to remove the “Greenley’s” portion of the awning, remove old graphics and redo the frame with a new fabric and logo for Gramma Jo’s.

The Clifford Downtown Revitalization Committee has reviewed the application via email and is in support of the proposal.

### **FINANCIAL CONSIDERATIONS**

The cost of this improvement is \$2,988.40 + tax and would therefore qualify for the maximum \$1,000. Approval of this grant would leave \$999.55 in the signage portion of the grant funds.

### **RECOMMENDATION**

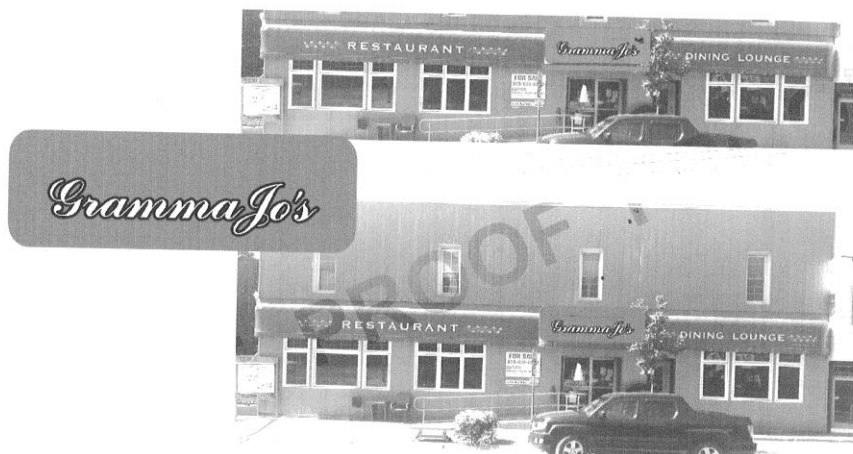
That Council receives the August 23, 2016 report from the Business & Economic Manager regarding Signage Improvement Grant Application #C04 for the amount of \$1,000 for the property located at 3 Elora St. Clifford (Gramma Jo’s) and approves this grant.

Belinda Wick-Graham  
Business & Economic Manager

## EXISTING SIGNAGE



## PROPOSED SIGNAGE



Approved by: \_\_\_\_\_ Date: \_\_\_\_\_

### Artwork Proof

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