



TOWN OF MINTO

MEETING DATE:

January 23, 2024

REPORT TO:

Mayor and Council

SERVICE AREA:

Economic Development

SUBJECT:

EC DEV 2024-003 – Signage Grants P24 and P25

Blessings to You, 237 and 247 Main St. W. Palmerston

RECOMMENDATIONS:

THAT Council of the Town of Minto receives report EC DEV 2024-003 – Signage Grants P24 and P25 Blessings to You, 237 and 247 Main St. W. Palmerston and approves Signage Grant P24 for \$547.68 (237 Main St. W.) and P25 for \$351.78 (247 Main St. W.) Palmerston.

BACKGROUND:

The Signage Grant Program was initiated in 2009. The 2024 CIP budget is \$50,000, and these are the second and third applications of 2024.

The Blessings to You Centre opened its doors in Palmerston in 2006 with its first location on Norman St. Since then, Blessings has had several homes, and they continue to expand within our community. This is an amazing local social enterprise operated by a dedicated group of volunteers with all proceeds being donated back to the local community. The organization continues to expand. They currently operate out of 205 Main St. W. and recently have expanded to take over 237 Main St. W (former Family Home Health Care) as a retail outlet, as well as 247 Main St. W. (former Kempston and Werth) as the drop off and processing depot.

COMMENTS:

With two new locations new signage is needed. Being that this is two different buildings and addresses both applications qualify for the grant.

237 Main St. W. will have the old sign removed and a new 384-inch by 44-inch 3mm dibond backing will be installed with BLESSINGS TWO lettering added in black block letters.

247 Main St. will have the old sign removed and a new 192-inch by 44-inch dibond backing will be installed with BLESSINGS DONATION DEPOT and PROCESSING CENTRE lettering added in black block letters.

The next Economic Development and Planning Committee (EDPC) meeting is not until March 7, 2024, therefore this application was reviewed and approved by the Committee via email on January 18, 2024.

CURRENT SIGNAGE

247 Main St. W.

237 Main St. W.



FINANCIAL CONSIDERATION:

Two quotes were received, and the applicant chose to go with the more expensive quote. However, the program pays out grants based on the lowest quote received. Therefore, 237 Main St. W. would qualify for \$547.68 and 247 Main St. W. would qualify for \$351.78.

If this grant is approved \$48,181.88 will remain in the CIP budget for 2024.

STRATEGIC PLAN:

Provide grants for businesses that improve the building facades, address structural improvements, and promote re-use and redevelopment of existing buildings where architectural and heritage features are maintained.

PREPARED BY: Belinda Wick-Graham, Director, Economic & Community Development

RECOMMENDED BY: Mark Potter, Interim CAO