



**Clifford Country Store | 38 Elora St. N., Clifford, Ontario N0G1M0 | 647-444-5395**  
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December 29, 2023

Dear Town of Minto Councillors and Park & Rec Staff,

The Town of Minto continues to draw tourists from across Ontario and the world with unique events and recreational activities that provide the community with revenue. In an effort to showcase what our area has to offer, we are planning an Outdoor Life Show that will feature many of the area's activities and destinations. It will also be an opportunity for local vendors in the outdoor life industry to showcase their products and services.

Similar to the Cottage Life Show, held annually in Toronto, this event will provide attendees the opportunity to connect with suppliers, vendors and experts in the areas of outdoor life including fishing, hunting, homesteading and recreational activities.

We are planning to host the event May 4 and 5 at the Clifford arena. We have already been in communication with Recreation & Facilities Coordinator Greg Mallett to go over initial logistics and planning. He is in agreement that this event can be successfully held at the arena. In addition, we have been in discussions with the Clifford Rotary Club to be the recipient of proceeds from the event.

We are already building a team of volunteers, vendors and supporters to help make this day a success. We hope the Town of Minto will join us in this endeavour by offering the arena for that weekend at no cost. Furthermore, we would recognize your support through our promotional materials and website as an official sponsor/supporter.

We appreciate your consideration and are pleased to answer any questions you may have.

With thanks,

Sarah McGoldrick  
Clifford Country Store

