



TOWN OF MINTO

MEETING DATE: May 21, 2024
REPORT TO: Mayor and Council
SERVICE AREA: Economic Development
SUBJECT: EC DEV 2024-008 – Signage Grant P27 – Building Bridges Adult Day Program, 155 William St., Palmerston

RECOMMENDATIONS:

THAT Council of the Town of Minto receives the report EC DEV 2024-008 regarding Signage Grant P27 – Building Bridges Adult Day Program and approves Signage Grant P27 for \$216.57.

BACKGROUND:

The Signage Grant Program was initiated in 2009. The 2024 CIP budget is \$50,000, and this is the sixth application of 2024.

Building Bridges Adult Day Program is based in Palmerston and provides inclusive programming to adults diagnosed with a developmental disability. They offer a wide variety of in-program and out in the community activities focusing on developing new, or already existing life skills.

COMMENTS:

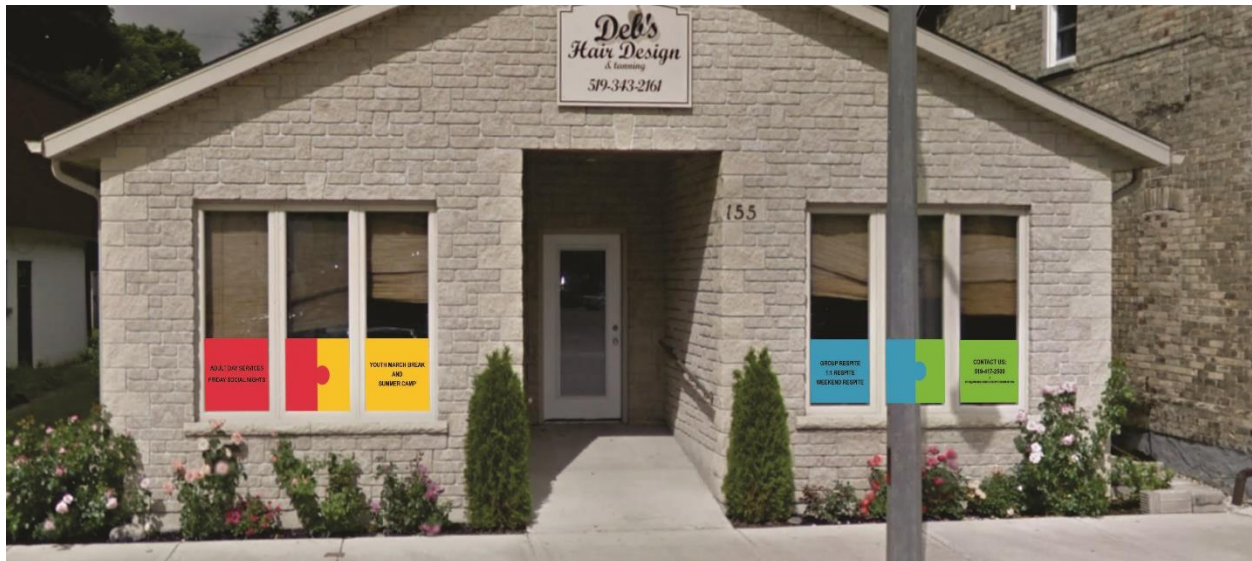
The owner of Building Bridges Adult Day Program, Sierra-Lynn Moreira is proposing to cover the six storefront windows with 1/3 perforated film to promote the services offered. The four colours used would be approximately 22” square panels and would align with the business logo (red, yellow, blue and green). The two out windows and 2 inner windows would have:

- Window 1: Adult Day Program and Social Nights
- Window 2: Youth March Break and Summer Camp
- Window 3: Respite, Weekend Respite and Group Respite
- Window 4: Phone #, Email, Contact Us

EXISTING SIGNAGE AND STOREFRONT



PROPOSED SIGNAGE



The next Economic Development and Planning Committee (EDPC) meeting is not until June 6, 2024, therefore this application was reviewed and approved by the Committee via email on May 15, 2024.

FINANCIAL CONSIDERATION:

The lowest signage quote provided was for \$433.14 and therefore is eligible for matching funds of \$216.57 signage grant. If this grant is approved \$46,632.32 will remain in the CIP budget for 2024.

STRATEGIC PLAN:

GOAL 3: Strong Vibrant Economy

Progressively support our local businesses while leveraging Minto's competitive advantages to attract new economic investment.

PREPARED BY: Belinda Wick-Graham, Director, Economic & Community Development

RECOMMENDED BY: Mark Potter, Interim Chief Administrative Officer