

Ontario Elementary Curling Championship
% Palmerston Curling Club
PO Box 873
Palmerston, ON N0G 2P0



June 11, 2024

Dear Town of Minto Council

The Palmerston Curling Club is pleased to be awarded the opportunity to host the 35th Annual Ontario Elementary Curling Championship in conjunction with Curling Ontario. The competition will be held April 3-6, 2025 at the Palmerston Curling Club and Community Complex, and will welcome up to 64 teams from across Ontario to participate. This prestigious competition gives youth in grades 1-8 the opportunity to participate in what might be the biggest event of their young curling career, and provides a stepping stone to further competitions and curling opportunities.

In addition to playing on the Curling Club ice surface, our vision is to transform the Palmerston Arena ice into a four-sheet curling venue. This will create a truly unique curling experience for both the participants and spectators. Through this competition, we hope to inspire a lifelong love of the game through friendly competition and fellowship between games, in a fun and safe environment.

To bring our vision to life, our event will require access to the arena ice surface beginning March 29, 2025 to begin preparation of the playing surface. We also request exclusive access to the Community Centre, kitchen and change rooms during the duration of the event. The organizing committee is mindful of the magnitude of this undertaking. It is our hope to receive sponsorship-in-kind support from the Town of Minto for the rental and use of the arena and community centre facilities during the event period. Sponsorship will be essential in helping to keep the cost of the event affordable for those participating.

We hope that this event will truly become a community affair. More than 25 individuals have committed to the organization thus far, and several committees have been established. The Sponsorship Committee has collaborated to create a package to approach area businesses, offering varying levels of sponsorship, in exchange for several levels of recognition and advertising during the event. As we continue to plan, we anticipate there will be many opportunities to support the services and talents of local businesses, community service clubs, students and residents, as well as other local curling facilities. Any excess funds generated from this event will be invested into

the betterment of the Palmerston Junior Curling program, in the form of equipment upgrades, program fee support and opportunities to participate in camps and other curling events and competitions.

We believe that the influx of participants, families and spectators that will be welcomed to the Town of Minto and surrounding communities for our event will have a positive impact on local tourism and in generating local dollars. It will also provide an excellent opportunity to showcase and enrich our community leading up to the 150th Homecoming celebrations for Palmerston.

The Palmerston Curling Club has a history of hosting successful Provincial curling events, and we expect this one to be no different. We are thrilled to be awarded the opportunity to host, and the club's junior curling participants are ecstatic to participate in this event at their home club. Having support from the Town of Minto and its staff will be an important component in making the 2025 Ontario Elementary Curling Championship a success.

We appreciate your time and consideration and welcome the opportunity to work together to create a successful and memorable curling event for those participating, and for the community of Minto. We look forward to presenting our delegation to you on June 18, 2024.

Yours sincerely,

Chrissie Schneider

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