



TOWN OF MINTO

MEETING DATE: August 13, 2024
REPORT TO: Mayor and Council
SERVICE AREA: Community Services
SUBJECT: CS 2024-003 – Elementary School Curling
Championship Sponsorship Request

RECOMMENDATIONS:

THAT the Council of the Town of Minto receives report CS 2024-003, prepared by the Director of Community Services, regarding the 2025 Elementary School Curling Championship Sponsorship Request, for information purposes;

AND FURTHER THAT the Council of the Town of Minto provide direction on the nature of any in-kind sponsorship or donation of facilities to the Palmerston Curling Club, the hosts of the event.

BACKGROUND:

A delegation from the Palmerston Curling Club attended a Council meeting in June to promote the 2025 Elementary School Curling Championship from April 3-6, 2025. The event will take place at the Palmerston & District Community Centre, utilizing the existing four-sheet curling ice surface as well as the arena ice surface, which will be transformed into a four-sheet competition-style surface.

The date of the event will ensure the use of the arena ice surface does not conflict with the rental blocks of seasonal ice users.

COMMENTS:

The Town of Minto's donation policy states that any request for a facility credit that exceeds \$500.00 is to be reviewed by the Community Services Advisory Committee, who then make a recommendation to Council. Council decides to approve, deny or modify the request.

The committee does not meet until September, but indicated through email correspondence that they were in favour of supporting the Palmerston Curling Club for up to 100% of the rental costs.

The most recent facility credit to be discussed and approved in full at Council was a facility donation for \$1,500.00 for the inaugural Life Outdoors Show in Clifford that took place on May 4, 2024.

FINANCIAL CONSIDERATION:

The annual budget for facility credits for 2024 is \$4,000.00.

Based on the estimated number of hours required for this event, the value of a 100% donation would be approximately \$6,000.00.

Should Council be in favour of full support, the budget for facility credits for 2025 could be increased to incorporate this amount.

STRATEGIC PLAN:

Goal 2: Quality of Life

Provide a holistic quality of life which supports the mental, physical, and social health of our community.

Goal 5: Responsible Government

Deliver services in an open, accountable, and transparent manner while providing an outstanding working environment for our employees and community.

PREPARED BY: Matthew Lubbers, Director of Community Services

RECOMMENDED BY: Gregg Furtney, Chief Administrative Officer