



**TOWN OF MINTO**

**MEETING DATE:** October 1, 2024  
**REPORT TO:** Mayor and Council  
**SERVICE AREA:** Economic Development  
**SUBJECT:** EC DEV 2024 – 015 – Signage Grant H35 – Scoop-It,  
30 Elora St. S. Harriston

**RECOMMENDATIONS:**

THAT Council of the Town of Minto hereby receives report EC DEV 2024-015 – Signage Grant H35 – Scoop-It, 30 Elora St. S. Harriston, prepared by the Director, Economic and Community Development for information purposes

AND FURTHER THAT the Council of the Town of Minto approves Signage Grant H35 for \$433.20.

**BACKGROUND:**

The Signage Grant Program was initiated in 2009. The 2024 CIP budget is \$50,000, and this is the 12<sup>th</sup> application of 2024.

Scoop-It is a long-standing business in downtown Harriston owned by Maggie Coutts.

**COMMENTS:**

Scoop-It is currently undergoing a façade restoration and is now ready to replace the existing sign seen below.

***Existing Sign and Storefront***



***Proposed New Sign***



The new sign is a single sided Dibond aluminum composite fascia sign, 4'x8', 6mm with Scoop It! And text as previous design.

The next Economic Development and Planning Committee (EDPC) meeting date is December 5, 2024, and to maintain efficiency and decrease red tape and unnecessary delays this application was reviewed and approved by the Committee via email on September 20, 2024.

**FINANCIAL CONSIDERATION:**

The signage quote provided was for \$979.03 and therefore is eligible for a matching signage grant of \$433.20.

If this grant is approved, \$36,526.32 will remain in the CIP budget for 2024.

**STRATEGIC PLAN:**

GOAL 3: Strong Vibrant Economy

Progressively support our local businesses while leveraging Minto's competitive advantages to attract new economic investment.

**PREPARED BY:** Belinda Wick-Graham, Director, Economic & Community Development

**RECOMMENDED BY:** Gregg Furtney, Chief Administrative Officer (CAO)