



TOWN OF MINTO

MEETING DATE:

October 15, 2024

REPORT TO:

Mayor and Council

SERVICE AREA:

Economic Development

SUBJECT:

EC DEV 2024-018 – Town of Minto Cultural Plan

RECOMMENDATIONS:

THAT the Council of the Town of Minto hereby receives report EC DEV 2024-018 Town of Minto Cultural Plan, prepared by the Director, Economic and Community Development, for information purposes;

AND FURTHER THAT the Council of the Town of Minto officially endorses and adopts the Cultural Plan as presented.

BACKGROUND

In the summer of 2023, the Town of Minto issued a Request for Proposal (RFP) for the procurement of a consulting firm for the development of a Corporate Strategic Plan, a Recreation Master Plan, an Economic and Community Development Master Plan, and a Cultural Master Plan.

The Town of Minto decided on an integrated, multi-faceted approach to a series of plans to guide the Council and staff in addressing community-driven strategic priorities in several key service delivery areas. McQueen Galloway Associates (MGA) was awarded the RFP to complete the four (4) plans.

COMMENTS:

Work on the Cultural Plan began in March 2024, and involved meeting with the Cultural Roundtable, reviewing background reports and studies, community and staff engagement sessions, stakeholder surveys, 1:1 interviews, and an online public survey.

The six (6) key pillars of the plan with corresponding actions include:

- Cultural Investment
- Organizational Capacity
- Community Expectations and Investment
- A Welcoming Community
- Regional Sharing and Organizational Networking
- Minto: A Cultural Destination

The ‘Town of Minto Cultural Plan’ attached, outlines in detail the process used to arrive at the final document.

FINANCIAL CONSIDERATION:

The new Cultural Plan will be an integral part of the annual budget process in guiding recommendations on the resources required to achieve the Department and Town's goals, priorities, and actions.

STRATEGIC PLAN

Goal 4: Inclusive Community - Foster a welcoming, accessible, and understanding community where your family belongs.

4.1 (i) Approve the Cultural Master Plan which will provide priority recommendations for implementation.

PREPARED BY: Belinda Wick-Graham, Director, Economic & Community Development

RECOMMENDED BY: Gregg Furtney, Chief Administrative Officer (CAO)