

TOWN OF MINTO

DATE: October 25th, 2016
REPORT TO: Mayor and Council

FROM: Matthew Lubbers, Recreation Services Manager

SUBJECT: Clifford Homecoming Request

STRATEGIC PLAN:

5.4 Support and encourage volunteer fund-raising where local interest groups contribute to value added Town facilities and services, and facilitate activities that help such groups raise funds to support community services.

BACKGROUND:

Preparations have been ongoing for the Clifford Homecoming from August 4th-7th, 2017. Local service clubs and individual volunteers are involved and a good turnout is expected. Staff received correspondence from the planning committee requesting a Council grant.



COMMENTS:

A New Year's Eve Dance will be taking place and some of the events planned for August will also be licensed. The committee is entitled to 20% of bar sales as per the alcohol policy. It is proposed that they also receive a Council grant to be calculated at 25% of bar sales. This is identical to the arrangement that is in place with pre-approved service clubs as per the Town's Donation Policy. The committee letter states that any proceeds generated from Homecoming events will be directed toward community betterment initiatives.

At the Parks and Recreation Advisory Committee meeting on October 24th, 2016, a motion was made endorsing this request.

FINANCIAL CONSIDERATIONS:

The revenue share and Council grant expenses will be offset by the bar sales. The committee plans to direct proceeds to community betterment initiatives.

RECOMMENDATION:

THAT Council receives the Recreation Services Manager's October 25th, 2016 report regarding Clifford Homecoming Request and that and that Council approves giving a grant to the Clifford Homecoming Committee calculated at 25% of bar sales from their licensed events.

Matthew Lubbers, Recreation Services Manager