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November 13, 2024

Dear Town of Minto Councillors and Park & Rec Staff,

Last year the Life Outdoors Show brought nearly 1,000 people to the community in support of all-things outdoors. Not only was the event a success from an attendance perspective, but many businesses and not-for-profits were able to benefit too through the chance to showcase their services to a broad audience. Additionally, our event partners, the Clifford Rotary Club raised approximately \$5,000 in donations from those in attendance.

As one of the organizers of the Life Outdoors Show, we are reaching out to the Town of Minto to once again offer the Clifford Arena as a space to host the event at no charge.

We are planning to host the event April 5-6 at the Clifford arena. Once again, we have already been in communication with Recreation & Facilities Coordinator Greg Mallett to go over initial logistics and planning. He is in agreement that this event can continue to be successfully held at the arena. In addition, we have been in discussions with the Clifford Rotary Club to be the recipient of proceeds from the event.

We have a strong team of volunteers and have already had inquiries from past participants about once again being a part of this exciting event.

We hope the Town of Minto will continue to join us in this endeavour. Your support will be noted throughout our promotional material.

The event organizers appreciate your consideration and are pleased to answer any questions you may have.

With thanks,

Sarah McGoldrick
Clifford Country Store