



TOWN OF MINTO

MEETING DATE: December 3, 2024
REPORT TO: Mayor and Council
SERVICE AREA: Economic Development
SUBJECT: EC DEV 2024-019 – Signage Grant P28 –NACK
Reinforcing Steel Services, 380 Minto Road, Palmerston

RECOMMENDATIONS:

THAT the Council of the Town of Minto hereby receives report EC DEV 2024-019 Signage Grant P28 – NACK Reinforcing Steel Services, prepared by the Director, Economic and Community Development, for information purposes;

AND FURTHER THAT the Council of the Town of Minto approves the \$1,000 Signage Grant.

BACKGROUND:

The Signage Grant Program was initiated in 2009. The 2024 CIP budget is \$50,000, and this is the seventh signage application of 2024.

NACK Reinforcing Steel Services Inc. purchased land in the Palmerston Industrial Park in 2021. NACK is a reinforcing steel service company fabricating caissons and placing steel for infrastructure projects. Specializing in the in-shop fabrication and to-site delivery of pre-tie caissons

COMMENTS:

The owner is planning to put up a free-standing sign 4'X8' double sided with the logo and text on sign panel with 2 - 6"X6" posts covered in white PVC skins.

They also plan on placing a 96 in X 24 in banner with grommets, text and two logos on the building.

PROPOSED SIGNAGE and BANNER

2'x8' banner



The next Economic Development and Planning Committee (EDPC) meeting is December 5, 2024, therefore this application was reviewed and approved by the Committee via email on November 19, 2024

FINANCIAL CONSIDERATION:

The lowest signage quote provided was for \$3,046.34 and therefore is eligible for a matching grant of \$1,000. If this grant is approved \$30,723.09 will remain in the CIP budget for 2024.

STRATEGIC PLAN:

GOAL 3: Strong Vibrant Economy

Progressively support our local businesses while leveraging Minto's competitive advantages to attract new economic investment.

PREPARED BY: Belinda Wick-Graham, Director, Economic & Community Development

RECOMMENDED BY: Gregg Furtney, Chief Administrative Officer (CAO)