



**TOWN OF MINTO**

**MEETING DATE:** January 21, 2025  
**REPORT TO:** Mayor Turton and Members of Council  
**SERVICE AREA:** CAO/ Administration Department  
**SUBJECT:** Report # CA0-2025-01  
CA0-2025-01 Southwestern Ontario Isotope Coalition (SOIC) Partnership

**RECOMMENDATIONS:**

THAT the Council of the Town of Minto hereby receives report CA0-2025-01 Southwestern Ontario Isotope Coalition (SOIC) Partnership, prepared by the CAO, for information purposes;

AND FURTHER THAT the Council of the Town of Minto authorizes staff to submit a request to join the SOIC Regional Collaboration Partnership;

AND FURTHER THAT the Council of the Town of Minto authorizes the Mayor and a staff delegate, chosen by the CAO, to attend meetings as representatives of the Town of Minto.

**BACKGROUND**

The Southwestern Ontario Isotope Coalition (SOIC) was formed in June of 2023 as a partnership between regional leaders, including the City of Owen Sound and the Nuclear Innovation Institute (NII), in collaboration with the Canadian Nuclear Isotope Council (CNIC).

Through various ongoing efforts and activities, the SOIC aims to unite the Southwestern Ontario Isotope community and foster future opportunities to leverage the region's many strengths. In 2024, SOIC wrote and adopted its own Strategic Plan that focused on three (3) main goals to support the development of the local isotope landscape:

Goal 1: Enhance the rural isotope ecosystem by fostering research and uniting key players behind a shared vision for the sector regionally.

Goal 2: Strengthen SOIC's impact while increasing awareness of the region's strong isotope landscape among provincial and federal governments; and

Goal 3: Promote regional economic development in the isotope sector (i.e. workforce development, market studies, etc.) by forming strategic partnerships.

Town of Minto Council received a delegation at their Tuesday November 19, 2024, Regular Council Meeting from two (2) representatives of SOIC, Owen Sound Mayor Ian Boddy and Mrs. Jessica Linthorne, President and CEO of the Nuclear Innovation Institute. Mayor Boddy and Mrs. Linthorne further described the SOIC and invited the Town of Minto to join the SOIC as a partner.

## **COMMENTS:**

The SOIC Regional Collaboration Partnership reflects a growing and dynamic sector dedicated to promoting and supporting the research, investment opportunities, development, and production of isotopes.

If the Town of Minto chooses to join the SOIC Regional Collaboration Partnership, the Town will have an opportunity to play an active role in the sector's ongoing development, including:

- a.) Joining the collective voice for the sector and raise awareness of the economic and environmental benefits of medical isotopes.
- b.) Influence decision-making by joining advocacy activities and networking with industry and research leaders.
- c.) Gain access to sector research data and other intelligence not available elsewhere,
- d.) Increase international sales and partnership opportunities by participating in technology missions at conferences and exhibitions in key international markets.
- e.) Increased visibility with Southwestern Ontario Isotope Coalition website, newsletters, social media, presentations, and publications.

This is a unique, exciting, and long-term opportunity.

## **FINANCIAL CONSIDERATION:**

There are no direct financial/ budgetary impacts associated with joining the SOIC Regional Collaboration Partnership.

## **STRATEGIC PLAN**

N/A

**PREPARED BY:** Gregg Furtney, Chief Administrative Officer (CAO)