



TOWN OF MINTO

MEETING DATE: April 8, 2025
REPORT TO: Mayor and Council
SERVICE AREA: Economic Development
SUBJECT: EC DEV 2025-006 – Signage Grant H38 – Inked, 1 Elora St. Unit 4, Harriston.

RECOMMENDATIONS:

THAT the Council of the Town of Minto hereby receives report EC DEV 2025-006 – Signage Grant H38 – Inked, 1 Elora St. S. Harriston, prepared by the Director, Economic & Community Development, for information purposes;

AND FURTHER THAT the Council of the Town of Minto approves Signage Grant H38 for \$412.30.

BACKGROUND:

The Signage Grant Program was initiated in 2009. The 2025 CIP budget is \$35,000, and this is the second application of 2025.

Inked is a brand-new business in Harriston providing tattoos and piercing services in the former Launchit location.

COMMENTS:

This signage grant includes:

- 192” x 15” printed translucent vinyl reusing previous sign
- 25” x 50” standard gloss outdoor vinyl gloss laminated window decals.

SIGNAGE

The next Economic Development and Planning Committee (EDPC) meeting is not until June 5, 2025, therefore this application was reviewed and approved by the Committee via email on March 26, 2025.

FINANCIAL CONSIDERATION:

The lowest signage quote provided was \$824.60 and therefore is eligible for matching funds of \$412.30 through the signage grant program. If this grant is approved \$34,160.47 will remain in the CIP budget for 2025.

STRATEGIC PLAN:

GOAL 3: Strong Vibrant Economy

Progressively support our local businesses while leveraging Minto's competitive advantages to attract new economic investment.

PREPARED BY: Belinda Wick-Graham, Director, Economic & Community Development

RECOMMENDED BY: Gregg Furtney, Chief Administrative Officer (CAO)