

Diversity, Equity, and Inclusion Committee
June 19, 2025
7:00 pm at Launchit Minto

Attendance: Co-Chair Jokelee Vanderkop, Co-Chair Brittany Reis, Alicia Becker, Mabel Amapali, Kerry Ammerman, Ahmad Almohammad, Caitlin Hall, Deputy Mayor Jean Anderson and Peggy Raftis.

Staff Present: Belinda Wick-Graham, Director of Economic & Community Development

Regrets: Mayor Dave Turton, Peyton McBeth and Gordon Duff, Treasurer

1. Call to Order at 7:05 by Co-Chair Brittant Reis

2. Minutes of Previous Meeting

2.1 Minutes of May 15, 2025, DEI Committee Meeting

MOTION

Moved by: Peggy Raftis Seconded by: Deputy Mayor Jean Anderson

THAT the Diversity, Equity, and Inclusion (DEI) Committee approves the minutes of the May 15, 2025, meeting.

CARRIED.

3. Roundtable Discussion

3.1 Final Logo

Wick-Graham presented the Committee with the proposed final design of the Committee logo and brand.

MOTION

Moved by: Kerry Ammerman Seconded by: Alicia Becker

THAT the Diversity, Equity, and Inclusion (DEI) Committee approves the DEI Committee logo and brand.

CARRIED.

3.2 Action Plan Follow Up

The Committee reviewed the Action Plan that is attached as Schedule “B”. Updates on activities are included in the action plan.

3.3 Committee Member Updates

Deputy Mayor Anderson reported that there are now community pantries operating in all libraries in Minto – Clifford, Harriston and Palmerston. Special thanks to the County of Wellington for their cooperation and support of this initiative. Dave and Jean Anderson will assist in monitoring and stocking Harriston and Palmerston pantries and Shirley Person continues to monitor the Clifford pantry. Promotions will be created to inform the public about all three pantries.

Deputy Mayor Anderson also noted that Farm Fresh donates chicken products to help raise funds for food banks. She suggested that a chicken BBQ could take place at the Apples & Astronomy event as part of Culture Days (by donation) with funds raised going towards the pantries.

4. Adjournment at 8:15 pm

Next Meeting is September 18th at 7:00 pm at Launchit

Schedule A

DEI Committee Brand Board



LOGO VARIATIONS



Secondary Logo



Submark



Submark

YOUR COLORS



#e60306



#7059ff



#d4ae0c



#036234



#e60193



#0992ec



#000000

YOUR TYPOGRAPHY

BRAGGADOCIO

Title/Header Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

CODA BLACK

Alternate Title/Header Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

LEAGUE SPARTAN

Subheading Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

TOUVLO

Body Text Font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0

MY IMAGERY

