



TOWN OF MINTO

MEETING DATE: July 8, 2025
REPORT TO: Mayor and Council
SERVICE AREA: Economic Development
SUBJECT: EC DEV 2025-011 – Mural Replacement Agreement, 90 Elora St. S. Harriston

RECOMMENDATIONS:

THAT the Council of the Town of Minto hereby receives report EC DEV 2025-011 – Mural Replacement Agreement, 90 Elora Street S., Harriston, prepared by the Director of Economic & Community Development, for information purposes;

AND FURTHER THAT the Council of the Town of Minto considers a By-law in regular session authorizing the Mayor and Clerk to execute a Mural Agreement with property owner REMAX/Midwestern Realty Inc. (Dan Keffer);

AND FURTHER THAT the Council of the Town of Minto considers a By-law in regular session authorizing the Mayor and Clerk to execute an Artist Agreement with Blaze Wiradharma.

BACKGROUND:

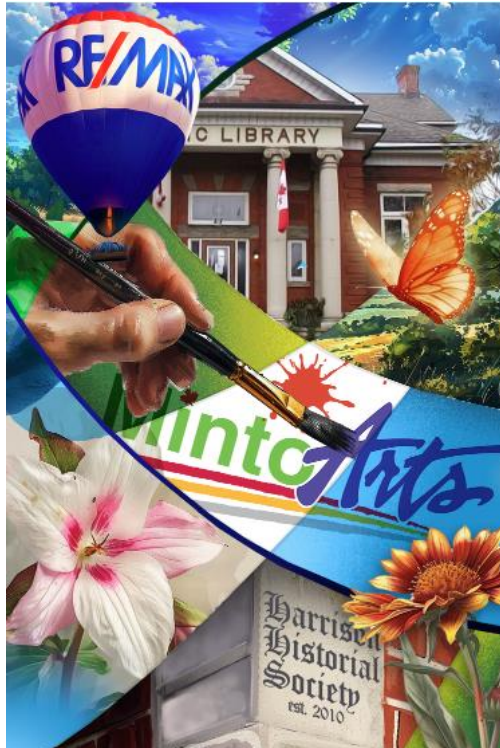
The Town of Minto has actively invested in its downtown cores since 2008. In 2020, the Town of Minto was successful in receiving Rural Economic Development Funding for capital beautification projects in each downtown. Harriston Rising hosted a Mural Mania event where four murals were installed on various private properties in the downtown core. One of these murals was located at 90 Elora St. S. owned by REMAX Midwestern Realty Inc. (Dan Keffer). The particular mural installed aimed to showcase and highlight the Minto Arts Council and Harriston Historical Society as being located on the 3rd floor of the Harriston Library, while also honouring the property owner's request to have the REMAX balloon featured.



COMMENTS:

The mural has deteriorated and needs to be replaced. Town staff have worked with the three stakeholders and artist Blaze Wiradharma to come up with a design that honours everyone's needs. Wiradharma has been hired to create multiple murals in Minto, all very well received.

Existing wood panels will be used, sanded and then repainted on, so it will maintain the 16' X 24' size.



FINANCIAL CONSIDERATION:

The Town of Minto has multiple public art pieces across the community and therefore has set aside funds each year in the capital budget to refurbish the art. The unused \$2,500 from the 2024 budget and the \$2,500 from the 2025 budget will be used towards this project to pay the artist and rent the fencing and lift required.

STRATEGIC PLAN:

GOAL 3: Strong Vibrant Economy

Progressively support our local businesses while leveraging Minto's competitive advantages to attract new economic investment.

PREPARED BY: Belinda Wick-Graham, Director, Economic & Community Development

RECOMMENDED BY: Gregg Furtney, Chief Administrative Officer (CAO)