



TOWN OF MINTO

MEETING DATE: July 8, 2025
REPORT TO: Mayor and Council
SERVICE AREA: Community Services
SUBJECT: CS 2025-003 – LiveBarn

RECOMMENDATIONS:

THAT the Council of the Town of Minto hereby receives report CS 2025-003 – LiveBarn, prepared by the Director of Community Services, for information purposes;

AND FURTHER THAT the Council of the Town of Minto passes a by-law in Open Session authorizing the Mayor and Clerk to sign a 3-year agreement with LiveBarn Inc.

BACKGROUND:

LiveBarn is a company that offers an automated online streaming service at arenas, using an unmanned camera, typically installed over the timekeeper's box at centre ice. They sell subscriptions for this service, focusing on both youth and amateur sports, mainly hockey, and catering to those who physically cannot attend the arena.

They are working with over 100 municipalities in Ontario, the closest to the Town of Minto being the PMD Arena in Drayton and the PERC in Milverton. They also have a working agreement with the Ontario Minor Hockey Association.

Recently, correspondence was received by Town staff from the Minto Minor Hockey and Southeast Surge organizations requesting that staff consider this opportunity here.

COMMENTS:

The proposed agreement would be for the Harriston Arena and Palmerston Arena for a term of 3 years. The streaming service is optional, meaning each organization and renter using our facilities would have the choice for their activities to be (or not be) recorded and streamed.

FINANCIAL CONSIDERATION:

There are no costs for the Town of Minto. A dedicated internet service for the cameras, not associated with the existing service to the arenas, would be at the sole cost of LiveBarn.

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All up-front and ongoing equipment and maintenance costs would also be the responsibility of LiveBarn.

STRATEGIC PLAN:

Goal 5: Deliver services in an open, accountable, and transparent manner while providing an outstanding working environment for our employees and community.

5.2 (i): Explore municipal and/or business partnerships to enhance Town services.

PREPARED BY: Matthew Lubbers, Director of Community Services

RECOMMENDED BY: Gregg Furtney, Chief Administrative Officer (CAO)