

TOWN OF MINTO

DATE: December 2, 2016
REPORT TO: Mayor and Council

FROM: Belinda Wick-Graham, Business & Economic Manager

**SUBJECT:** Signage Grant – Clifford Take Out

# **STRATEGIC PLAN**

9.1 Provide grants for businesses that improve the building facades, address structural improvements, and promote re-use and redevelopment of existing buildings where architectural and heritage features are maintained.

### **BACKGROUND**

The Signage Grant Program was initiated in 2009 and continues in 2016 with \$3,000 available in signage grants on a first-come, first-serve basis.

### **COMMENTS:**

A familiar face to the Clifford business community, Leonard Underwood is the operator of a new take-out business in Clifford called Clifford Take Out. This business operates out of the former Cathi's Pizza/Bambina's Pizza at 29 Elora St. N. Clifford.

This sign is very straight forward; it is a digitally printed vinyl sign.

The Clifford Downtown Revitalization Committee reviewed the application and is in full support of the application.



# FINANCIAL CONSIDERATIONS

The cost of this improvement was \$740 + HST and qualifies for \$370 in signage grants. This would be the last grant in 2016.

### **RECOMMENDATION**

That Council receives the December 2, 2016 report from the Business & Economic Manager regarding Signage Improvement Grant Application #C04 for the amount of \$370 for the property located at 29 Elora St. N. Clifford (Clifford Take Out) and approves this grant.

Belinda Wick-Graham Business & Economic Manager