



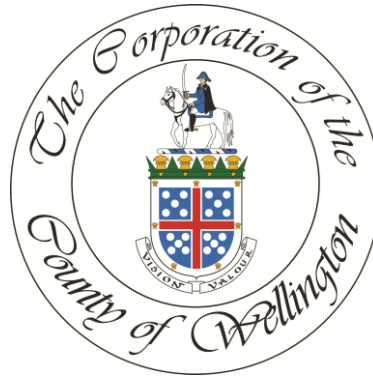
LaunchIt Minto

2016 Year in Review





Thank You to Our Funders





Thank You to Our Partners



Saugeen Economic Development Corporation
A Community Futures Development Corporation





2016 Board Members

- Chair Glen Hall –Minto Chamber of Commerce
- Mayor George Bridge
- Councillor Mary-Lou Colwell – Council Representative
- Belinda Wick-Graham – Town of Minto
- Hope Reidt – Economic Development Planning Committee
- Tony Tsotros – Minto Chamber Representative
- John Mock – Minto Chamber Representative
- Bernice Weber-Passchier - Community at Large
- Irmgard Kuersten-Kirkorian - Community at Large
- Harold DeVries – Business Centre of Guelph Wellington
- Ryan Koeslag – Community at Large
- Somer Gerber – Business Development Coordinator



Mentors

- Mayor George Bridge
- Wendy Lockwood – Kimbal Printing
- John Burgess – Kimbal Printing
- John Mohle – Wellington Construction
- Bethany McMullen – Loblaw
- Paul Brown – Brown Insurance
- Heather Watterworth – Creative Worth



LaunchIt in the Media

Live2Lead returning to Minto by popular demand

EXPRESS STAFF

PALMERSTON — Thanks to a positive response during the first local broadcast, the revolutionary Live2Lead development experience is returning to the Town of Minto.

LaunchIt Minto's business development co-ordinator Sander Gerber explained Live2Lead is an inspirational leadership development conference designed to equip attendees with new perspectives, practical tools and key takeaways.

They will learn from world-class leadership experts, be prepared to implement a new action plan and be ready to start leading with renewed passion and commitment when they get back to the office.

Speakers include John C. Maxwell, leadership expert, best-selling author and coach; Simon Sinek, optimist and author, leadership authority; Liz Wiseman, researcher, executive advisor, speaker and president of the Wiseman Group; and Dan Cathy, chairman, president and CEO of Chick-fil-A.

Live2Lead will be presented at the Norgan Theatre in Palmerston on Tuesday, Nov. 22 from 6:30 to 9:30 p.m.

Tickets are \$40 per person. Food and refreshments will be provided, and a cash bar will be available.

Tickets are available by calling 519-510-7400, emailing info@launchitminto.com or visiting www.launchitminto.com.

THE MINTO EXPRESS • WEDNESDAY, SEPTEMBER 21, 2016

Minto In Business Business Flight Program helping local businesses reach new heights

BY SHANNON BURROWS
Express Staff Writer

HARRISTOWN — With everything the Town of Minto has to offer, more and more business owners are recognizing it as the place to live, work and play. It's also the place these business owners will find resources and support, such as LaunchIt Minto's Business Flight Program.

"We are seeing frequent business openings," said Sander Gerber, LaunchIt Minto's business development co-ordinator. "The town connects with them, makes them feel they've picked the right location for their business and that is the place to be."

The Business Flight Program is open to businesses in Minto through a straightforward application process. Those businesses that are already tenants in LaunchIt Minto, the municipality's business incubator in Harriston, receive automatic support, Gerber explained. "It's a free support and service to help you start and grow and expand," she said.

Participants are set up with a small business advisor from the County Wellington Business Enterprise Centre. That advisor addresses any questions the business owner has, supports, suggestions — all the technical details. The advisor will also help business owners and direct creative ideas to help that owner set his or her business apart from other businesses.

Participants receive biographies of all eight BFP members to showcase one who will best suit them based on experience and background, in which LaunchIt Minto will continue to offer skills and expertise, volunteer



their time to meet with BFP participants for a couple hours a month. "They discuss ideas and plans and guide them onto a path that's going to be right for them based on their intelligence, knowledge sharing and an experience," said Gerber.

The program lasts for a year and is open to any type of business and business owners who are accountable, motivated, driven and ready to make the initiative to get the most out of their mentorship relationship. As part of The Runway Program part of BFP, there are also 10 additional workshops, Peer Support Network, LaunchIt Minto Business Incubator resources, mentor recently Launch and Launch motivational sessions, poster referrals and more.

"By utilizing the various elements of this program, you will accelerate towards your goal of more revenue, more profits and a better business," said Gerber. Finally, Flight Management is an extension of the Runway Program. That advisor addresses any questions the business owner has, supports, suggestions — all the technical details. The advisor will also help business owners and direct creative ideas to help that owner set his or her business apart from other businesses.

Participants receive biographies of all eight BFP members to showcase one who will best suit them based on experience and background, in which LaunchIt Minto will continue to offer skills and expertise, volunteer

highlight on a more in-depth level. Gerber explained the program is in part a response to a local 2013 survey which indicated a demand for business services.

"They spoke, we heard, we acted," she said. "We want to fill the downtown. It's happening, and it's working."

The first round of Business Flight Program participants graduated in 2015. New participants are welcome to apply at any time as long as there is space available in the program. The objective is to not graduate complete the program with a clear business plan and continue following a model for success.

"They're confident in their business and confident they can achieve success," said Gerber. Ag Business and Crop Inc. was one of BFP's graduates. "It has been a refreshing, interesting and exciting program," the company stated in a testimonial. "By being in contact with professionals in our own community, we have been able to access a wealth of experience that has been invaluable."

Ag Business and Crop Inc. cited the workshops and business lunches as an informative on a variety of topics but convenient enough to fit into a busy schedule. "With being matched with a mentor that helps address our particular growth needs, we are more confident what direction we are going and how we are able to expand."

The program is funded with assistance from the Town of Minto, the Minto Chamber of Commerce and the County of Wellington. For more information or to contact LaunchIt Minto, visit www.launchitminto.com, email info@launchitminto.com, call 519-510-7400 or visit 1 Elora St. in Harriston, Unit #4.

Revolutionary Live2Lead conference coming to Town of Minto

BY SHANNON BURROWS
Express Staff Writer

PALMERSTON — An exciting and inspirational event featuring some of the best leadership speakers in the world is coming to LaunchIt Minto's business development co-ordinator Sander Gerber explained. Live2Lead is a half-day leadership development conference designed to equip attendees with new perspectives, practical tools and key takeaways. They will learn from world-class leadership experts, be prepared to implement a new action plan and be ready to start leading with renewed passion and commitment when they get back to the office.

Speakers include John C. Maxwell, leadership expert, best-selling author and coach; Simon Sinek, optimist and author, leadership authority; Liz Wiseman, researcher, executive advisor, speaker and president of the Wiseman Group; and Dan Cathy, chairman, president and CEO of Chick-fil-A.

Live2Lead will provide local residents and business owners with the opportunity to expand their leadership skills through top speakers. Gerber explained it's a global event bringing people together from all over the world. "It's a huge event, challenging, motivational and inspirational," she said. "These are four world-class leadership experts. This is not to be missed."

Live2Lead will be simulcast at the Norgan Theatre in Palmerston on Friday, Oct. 7 and the event runs from 6:30 a.m. to 1 p.m., with registration beginning at 8 a.m. Tickets are \$50 and are available at www.launchitminto.com or at LaunchIt Minto, at 1 Elora Street. Several sponsorship opportunities are available to those in bringing Live2Lead to the Town of Minto. To inquire about sponsoring this event, please contact Gerber at info@launchitminto.com or 519-510-7400.

Libro Credit Union awards more than \$500,000 through the 2016 Prosperity Fund LaunchIt Minto receives \$10,000 grant for agricultural initiative

THE MINTO EXPRESS • WEDNESDAY, SEPTEMBER 21, 2016

TOWN OF MINTO — Libro Credit Union Staff were on hand recently to announce a \$10,000 grant for LaunchIt Minto in order to pursue agricultural endeavours. The money will be used to help start and grow agricultural enterprises in the Town of Minto. "We're very excited to be here," said Virginia Dunbar, branch manager in Lattovell. "We're definitely passionate about investing in the community... the grant reflects the priorities of the communities they support."

LaunchIt applied for the grant earlier this year to help develop Elevate Agriculture, a project that will eventually see municipally-owned land plotted out for potential leasees who are interested in starting agricultural enterprises.

Libro Credit Union announced there are 41 recipients of the 2016 Prosperity Fund, which invests more than \$500,000 to support programs and projects across southwestern Ontario that are helping to grow prosperity in three focus areas: regional economic development, youth leadership and money.

"Libro is focused on growing prosperity in southwestern Ontario by transforming banking, and this is one way we do that," said Stephen Bolton, Libro Credit Union head coach, president and CEO. "As a co-operative, we believe we can accomplish so much more together through collaboration and partnership. The 2016 recipients are stellar examples of the diverse outstanding work being done, in the 25 communities Libro passionately serves."

The Libro Prosperity Fund invested in 41 organizations and community groups whose initiatives support entrepreneurship, financial knowledge and career skill development for young people — all aimed at growing prosperity across the region.

"Local decision making is the heart of our program and very important to Libro," Bolton said. "Each of our 31 branches has a council made up of Owner Representatives who participate in the grant evaluation process and have a voice in the award selection. We believe the decisions should reflect the priorities of each community and our Owner Representatives help guide us through that."

Local decision making is the heart of our program and very important to Libro," Bolton said. "Each of our 31 branches has a council made up of Owner Representatives who participate in the grant evaluation process and have a voice in the award selection. We believe the decisions should reflect the priorities of each community and our Owner Representatives help guide us through that."

Local decision making is the heart of our program and very important to Libro," Bolton said. "Each of our 31 branches has a council made up of Owner Representatives who participate in the grant evaluation process and have a voice in the award selection. We believe the decisions should reflect the priorities of each community and our Owner Representatives help guide us through that."

Local decision making is the heart of our program and very important to Libro," Bolton said. "Each of our 31 branches has a council made up of Owner Representatives who participate in the grant evaluation process and have a voice in the award selection. We believe the decisions should reflect the priorities of each community and our Owner Representatives help guide us through that."

Local decision making is the heart of our program and very important to Libro," Bolton said. "Each of our 31 branches has a council made up of Owner Representatives who participate in the grant evaluation process and have a voice in the award selection. We believe the decisions should reflect the priorities of each community and our Owner Representatives help guide us through that."

Local decision making is the heart of our program and very important to Libro," Bolton said. "Each of our 31 branches has a council made up of Owner Representatives who participate in the grant evaluation process and have a voice in the award selection. We believe the decisions should reflect the priorities of each community and our Owner Representatives help guide us through that."



Shannon Burrows/Express Photo
A PIECE OF THE PIE — Libro Credit Union granted LaunchIt Minto \$10,000 through its Prosperity Fund to help pursue agricultural business initiatives in the municipality. Taking part in the announcement recently were Town of Minto business and economic manager Belinda Wick-Graham, councilor Mary Lou Colwell, Minto Chamber of Commerce president Jim Burgess, service supervisor Janessa Streicher, branch manager Virginia Dunbar, Libro account manager Robin Glynn, chairman of owner representative committee Ed Hollinger, LaunchIt Minto business development co-ordinator Sander Gerber, Town of Minto Mayor George Bridge, councillor Jean Anderson and LaunchIt board chair-person Glen Otter.

LaunchIt Minto to host leadership simulcast

HARRISTOWN — LaunchIt Minto is bringing a leadership development simulcast event to the Town of Minto on Friday, Oct. 7. The goal of Live2Lead is to help attendees with new perspectives, practical tools and key takeaways. They will learn from world-class leadership experts, be prepared to implement a new action plan and be ready to start leading with renewed passion and commitment when they get back to the office.

Speakers include John C. Maxwell, leadership expert, best-selling author and coach; Simon Sinek, optimist and author, leadership authority; Liz Wiseman, researcher, executive advisor, speaker and president of the Wiseman Group; and Dan Cathy, chairman, president and CEO of Chick-fil-A.

Live2Lead will be presented at the Norgan Theatre in Palmerston on Friday, Oct. 7 from 6:30 to 9:30 p.m.

Tickets are \$40 per person. Food and refreshments will be provided, and a cash bar will be available.

Tickets are available by calling 519-510-7400, emailing info@launchitminto.com or visiting www.launchitminto.com.

Speakers include John C. Maxwell, leadership expert, best-selling author and coach; Simon Sinek, optimist and author, leadership authority; Liz Wiseman, researcher, executive advisor, speaker and president of the Wiseman Group; and Dan Cathy, chairman, president and CEO of Chick-fil-A.

Live2Lead will be presented at the Norgan Theatre in Palmerston on Friday, Oct. 7 from 6:30 to 9:30 p.m.

Tickets are \$40 per person. Food and refreshments will be provided, and a cash bar will be available.

Tickets are available by calling 519-510-7400, emailing info@launchitminto.com or visiting www.launchitminto.com.

Tickets are available by calling 519-510-7400, emailing info@launchitminto.com or visiting www.launchitminto.com.

LAUNCHIt Minto

Boardroom
Meeting Room
Office Spaces
Affordable Monthly or
Occasional Rentals

LAUNCHIt Minto

1 Elora St. N., Harriston
519.510.7400
info@launchitminto.com

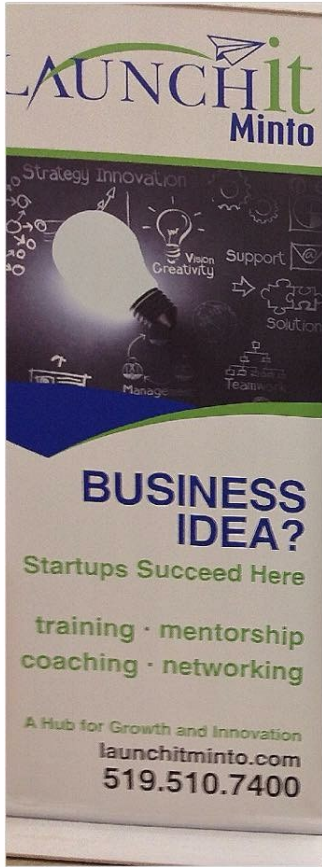
Strength In numbers
(which also happens to be our forte)

Whether you're an entrepreneur, growing an established business, or looking for a new business opportunity, our experienced professionals can help you succeed.

Provided locally through the...
Quality Defined



Norwell Job Fair April 16'



*Harold DeVries
shaping young
minds!*



Chamber Tent at IPM





Growing with LaunchIt

Ag Business & Crop Inc. named one of the Globe & Mail's "Ten Canadian Business Doing it Right"

Ag Business & Crop Inc. is one of 10 regional winners of the Globe and Mail's Small Business Challenge contest.

The regional awards, which give each winner \$1,500 worth of Telus services or devices, recognize outstanding small businesses in the country's Atlantic, north, west and central regions.

This year's winners are a mix of companies across a wide range of industries from Alberta, British Columbia, Manitoba, Newfoundland, the Northwest Territories and Ontario.



"It's great to see vibrant businesses like these operating in all regions of the country... These businesses are fantastic examples of companies that have built their strength by finding their local niches, and now they're in a position to scale their business into other regions and countries."

Sarah Efron, The Globe & Mail's Small Business Editor and Challenge contest judge



Ag Business & Crop Inc. is passionate about introducing and educating both farmers and agriculture specialists on ground-breaking precision tools, which helps farmers to make 'sound farming' decisions from precision data, while improving their crops and maximizing efficiency in a sustainable way.

We take pride in Ag Business & Crop Inc.'s capability as a leader and an innovator in its industry, and are honored to be counted among the other regional winners.



Growing with LaunchIt

April 14, 2016
BFP Ag
Business &
Crop Inc.
celebrated their
Grand Opening
in the
Palmerston
Industrial Park





LaunchIt Tenants

- **Randy Scott Clinical Services**
- **Ian Cubitt, CPA - Business Transition Coach**
- **Christine Newman, RMT**
- **Shelley Fisk – Posh**
- **Phil Naylor – Glen Tara Centre**
- **Johanne Noonan – Infrastructure Ontario**



Events & Training

- **13 Training Sessions**
- **195+ attendees**
- **11 Small Business Advisory Meetings**
 - **35 different businesses assisted**
- **4 Lunch & Learn events**
 - **38 attendees**
- **18 - 1:1 Business Assistance Meetings**
 - **i.e. social media, business registration, marketing, HR etc.**





Events & Training

SKILLS TO SOAR

facebook

LAUNCHit Minto

Email or phone number

Password

Log In

Back

Facebook for Small Business & Organizations

With Heather Watterworth

October 18, 25 & November 1 • 7:00 - 9:00 p.m.

\$100 per person

This hands-on, three-part workshop will help you understand why your business needs a Facebook page, and how to use it to support your business goals. Learn how to:

- Create a Facebook page for your business or organization
- Plan your next three months of posts
- Grow your community of online supporters

Plus, get tip sheets and templates to use after the sessions.

\$100 Minto Chamber Member Business

\$135 Non-Chamber Business

To register:
info@launchitminto.com
519-510-7400

Note: This is a beginner session ideal for small business owners or non-profit/community organizations. It does not cover setting up a Facebook page and page, a personal Facebook profile, and a laptop computer are required.

All sessions take place at LaunchIt Minto, 1 Elora Street North, Unit #4, Harriston, ON, N0G 1Z0

MONEY MATTERS

LAUNCHit Minto

Customizing Your Sales Strategy

Tuesday, September 6, 2016
7:00 - 9:00 p.m.

DOLLARS

\$15 per person

This seminar talks about methods to customize your sales approach for different customers. One size doesn't fit all when making

\$25 for 2+ participants (chamber members)

\$30 for 2+ participants (non chamber members)

Guest Speaker:
Judi Riddolls - Personal Mentoring in Business Start Up and Sales Training

To register:
info@launchitminto.com
519-510-7400

All sessions take place at LaunchIt Minto, 1 Elora Street North, Unit #4, Harriston, ON, N0G 1Z0

BUSINESS BASICS

LAUNCHit Minto

6 rules of emotional intelligence for small to medium business owner

Thursday, February 11, 2016
7:00 - 9:00 p.m.

\$15 per session

How to Create a Culture and High Performance Workplace

Part of operating a small to medium-sized business, or any business, is understanding how emotions affect our employees, our clients, our customers, our investors, and ourselves. Whether it's dealing with emotion like joy, anger or complacency in the workplace how we manage our emotions can help or hinder our business. Jackie Lauer, founder and CEO of Heart of Culture, will be joining us to discuss the importance of emotional intelligence in building your business and her six rules for doing so. She will impart tips and tricks to improve the EQ health of you and your company.

\$30 Minto Chamber Member Business (2+ participants)

\$25 Non-Chamber Business (2+ participants)

To register:
info@launchitminto.com
519-510-7400

All sessions take place at LaunchIt Minto, 1 Elora Street North, Unit #4, Harriston, ON, N0G 1Z0

GROW YOUR BUSINESS

LAUNCHit Minto

1 Elora St. N
Harriston, ON
519-510-7400 info@launchitminto.com

This LaunchIt event will help you gain information on potential funding and grant opportunities available for your business.

Thursday November 24, 2016
7-9pm

SHOW ME THE MONEY!

Representatives from....

- Innovation Guelph
- Guelph-Wellington Business Enterprise Centre
- Saugen Economic Development Corporation
- Ontario Ministry Agriculture, Food and Rural Affairs
- Ministry of Economic Development Employment and Infrastructure
- Ministry of Research and Innovation

• \$15 per person
• \$25 for 2+ (chamber members)
• \$30 2+ (non chamber members)

- Strategic Planning
- Succession Planning
- Accessing Grant Information & Business Resources
- Financial Check-Up
- Marketing Collaboration

- Customer Service
- Social Media for Business
- Bookkeeping for Business
- Time Management
- Emotional Intelligence for Business
- Sales & Marketing



LIVE2>>LEAD

LIVE2>>LEAD

JOHN C. MAXWELL
Leadership expert, bestselling author, and coach

SIMON SINEK
Optimistic and author, leadership authority

LIZ WISEMAN
Researcher, executive advisor, speaker, and President of the Wiseman Group

DAN CATHY
Chairman, President, and CEO of Chick-fil-A

Live2Lead is a half-day, leader development experience designed to equip attendees with new perspectives, practical tools and key takeaways. They'll learn from world-class leadership experts, be prepared to implement a new action plan, and start leading when they get back to the office with renewed passion and commitment.

WHAT YOU'LL GAIN

RENEWED ENERGY
Live2Lead is designed to deliver the very best leadership content that inspires and motivates all who attend.

NEW RELATIONSHIPS
Grow your own leadership as you connect with other influencers in your local community. Expand your network with relationships that produce tangible results.

NEW IDEAS
Live2Lead is a world-class leadership experience packed into a half-day format, full of rich content, key takeaways and easy-to-implement action plans.

Oct 7, 2016
Norgan Theatre
275 Main W, Palmerston

Simulcast Event

Registration 8:00 am
Event Begins 9:00 am
Break
Event Ends 12:30 pm

Tickets available at:
LaunchIt, Town of Minto
or online at www.norgantheatre.com

Cost: \$50
per person



3 Events

**300+
Attendees**

\$4500 in Profit

**100% Positive
Feedback**

SPONSORED BY:





What people are saying...

- **Just wanted to say a great big thank you for providing a much-needed service to those of us navigating through starting a new business.**
- **I didn't want it to be over, I learned so much and was inspired to push forward with my business. Thank you!**
- **LaunchIt has been a tremendous help in setting us up and getting the proper forms and permits. I don't know how else we could have done it. Please give all the support you can to LaunchIt, this is a wonderful service and vital for the community.**



What people are saying...

- **Somer was extremely helpful, patient, and knowledgeable. Every time we contacted her to ask another "dumb" question, she helped. What a wonderful opportunity for businesses, to be able to have contact with LaunchIt.**
- **The Business Flight Program and Somer have been incredibly helpful starting our business. Having support, experience and recourses at your finger tips gives us peace of mind and makes this whole process a little less scary.**

NOTE: My personal shameless plugs



Lunch & Learn



- *Developing the Leader Within You Series*
- *Lunch with John Nater, MP*



“Because of the ‘Save Your Energy’ Lunch & Learn with Westario Power held at LaunchIt on Tuesday, April 26th. CarStar and Minto Auto attended this event and are happy to report that because of it, Carstar was able to find the source of their problem resulting in a \$300 per month savings!”

LAUNCHit
Minto

519-510-7400 or
info@launchitminto.com

MINTO
CHAMBER OF COMMERCE

Westario
Power Inc.

LUNCH & LEARN

Tuesday, April 26th
\$15 pp lunch included

SAVE YOUR ENERGY

12:00-1:00pm

Learn money saving tips and tools to take the sting out of your hydro bill straight from Westario Power Inc.



Events & Training



*TOTAL # of businesses
that have used LaunchIt
services in 2016...*

1260

+248 from 2015

Pop-Up Shop

- Nov 16th - Dec 10th
- 9 Minto businesses showcased
- It was a great opportunity to connect with the public and tell them about LaunchIt services.
- Positive feedback and requests to do it again in 2017!





LaunchIt Boardroom Usage

- **LaunchIt Board**
- **LaunchIt Training**
- **Chamber Board**
- **Home of the Youth Action Council**
- **IPM Committee Meetings**
- **Harriston Downtown Revitalization Committee**
- **Cultural Roundtable**
- **Savour the Flavours**
- **LaunchIt Mentor / Mentee Meetings**
- **Tenant Usage**
- **Rentals**



What's Ahead in 2017...

Friday October 6,

2017

LIVE 2 >> LEAD

Surrounding Community Outreach

- Wellington North
- Mapleton
- Hanover



What's Ahead in 2017...

- **Bring agriculture related resources and support to Minto with the Elevate Ag Program.**
- **Develop newly formed Sponsorship Committee.**
- **Grow the new Business Flight Program**



Business Flight Program 2.0

Launched Feb 17'



Established in 2014, Launchit Minto assists new businesses to start, grow and succeed. Our signature Business Flight Program (BFP) matches businesses and entrepreneurs with local experts and successful business people for one-on-one mentorship.

The program also includes numerous training and networking opportunities designed to support new and established business owners and strengthen the local economy.

Launchit Minto also offers short- and long-term space to entrepreneurs and individuals enrolled in the Business Flight Program.

Individual office spaces, a private meeting room, boardroom, smart TV, and access to fibre optic WiFi Internet service – all in revitalized downtown Harristown – are just some of the perks of working from Launchit's space.

Visit us and see why Minto is where your business belongs!



1 Elora St. N.
Unit #4
Harristown, ON
N0G 1Z0

519-510-7400
info@launchitminto.com

launchitminto.com

- @LaunchitMinto
- @LaunchitMinto
- @LaunchitMinto



Launchit is a partnership between the Town of Minto and Minto Chamber of Commerce with support from the County of Wellington.



Business Flight Program

HELPING BUSINESSES & ENTREPRENEURS SOAR

Are you ready to take the most exciting flight of your life?

The Business Flight Program is ideal for:

- Individuals willing to invest the time and energy into learning how to start or grow their business.
- Existing business owners who want to expand their business, or need support on specific growth challenges (e.g. succession planning, operations management, funding, etc.)

How the Business Flight Program Can Help

- Clarify your business vision and value proposition
- Develop a business plan and go-to-market strategy
- Better understand business financial matters
- Work one-on-one with a business mentor
- Grow your network of entrepreneurs and business owners

Program Outline

The Business Flight Program is a five-month program. Each monthly module includes:

- 2-HOUR ONLINE TRAINING SESSION
- 2-HOUR IN-CLASS SESSION
- 1-HOUR MENTOR MEETING

Module 1 PRE-FLIGHT BUSINESS PLAN

Expand your business and develop a business plan.

Module 2 DETERMINING YOUR FLIGHT PATH & VALUE PROPOSITION

Conduct market research to refine your business objectives and growth strategies.

Module 3 IN-FLIGHT SAFETY PROCEDURES

Lay the foundation for financial forecasting, government filing and bookkeeping basics for your business.

Module 4 THE IN-FLIGHT EXPERIENCE

Learn to master the art of the customer experience consistently for business success.

Module 5 REACHING ALTITUDE

Develop a marketing plan to understand your target market, improve your sales, and grow brand awareness.

Program Cost

Your \$250 program fee includes:

- Access to the Waterloo-Wellington Community Futures Development Corporation online training library
- 10 hours In-Class Training Sessions (5 x 2 hour sessions)
- 5 hours of one-on-one mentor meetings (5 x 1 hour monthly sessions)
- Access to a Small Business Advisor
- Access to additional Launchit resources, including assistance from our Business Development Coordinator and use of Launchit Minto's boardroom and private meeting room (subject to availability).

*You will be reimbursed 50% upon successful completion of the program.

Training Partners

Launchit Minto is dedicated to assisting new and existing businesses in Minto with all of their training and education needs. We team up with partner organizations to offer free or low cost training, resources and tools to local businesses, Launchit tenants and Business Flight participants.



How to Participate

Launchit Minto accepts new Business Flight Program participants on a continual basis.

Contact our Business Development Coordinator to arrange an interview to discuss your business or idea and learn more about how we can help.



519-510-7400
info@launchitminto.com



LaunchIt Minto

