



Economic Development & Tourism Department 2016 Year in Review

2016 Committees

LOCAL - 15

- Economic Development & Planning Committee
 - Downtown Revitalization Committees
Clifford, Harriston, Palmerston
- Cultural Roundtable
 - Palmerston Railway Museum
 - Local Heritage Markers
 - Minto Youth Action Council
- LaunchIt Minto
 - Elevate Agriculture
- Farmers' Market Committees
 - Harriston & Palmerston
- Health Care Professional Recruitment
- Chamber of Commerce
- Women of Wellington Saugeen Area

2016 Committees

REGIONAL

- NW Joint Economic Development
 - Renew Northern Wellington
 - Butter Tarts & Buggies
- Wellington County MEDG
- Taste Real Guelph Wellington
- IPM County of Wellington Industry & Entertainment Tent
- Economic Developers Council of Ontario Conference Planning Committee
- Wellington County Festival and Events Guide
- Hawk's Nest
- North for Youth Committee

Taste Real Guelph Wellington

- Strategic Partners – Steering Committee
- Spring Rural Romp – Minto, Mapleton & Wellington North
- Local Food Map (9 Minto Partners)



Harriston Street Party



Light up the Town & Harriston Ladies Night



Palmerston Merchants Christmas Open House, Pop Up Store & Living Windows



International Plowing Match & Rural Expo

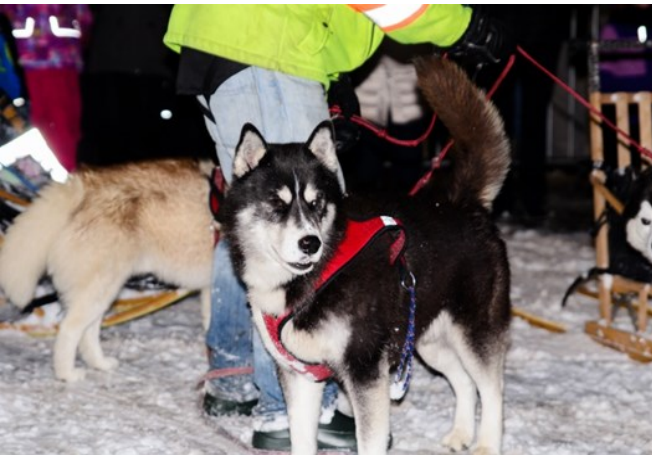


Minto Celebrates
Canada's 150th

FIRE & ICE

Family New Year's Event

Fire & Ice



Minto Farmers' Markets





Palmerston Railway Heritage Museum



Palmerston Railway Station History



THE 'OLD 81' ENGINE

One of Palmerston's treasured landmarks, "Old 81" is a memorial to the days when "Iron Horses" were stabled within the Town.

[Read More](#)



THE RAILROAD

Read a brief history of how the railway came to Palmerston.

[Read More](#)



PALMERSTON'S PEDESTRIAN BRIDGE

The Pedestrian Bridge is considered Palmerston's most unique and treasured landmark.

[Read More](#)

[Learn More About the Palmerston Railway Station](#)

Walter White

An Extraordinary Citizen -1866-1949

Walter White, a man of boundless energy and enthusiasm came to Palmerston in 1912 with his family as a Trainmaster. He fell in love with the community instantly and showed it by working tirelessly to raise funds and use his influence with the Grand Trunk Railway to build two separate skating rinks over the years; a recreational building; lawn bowling greens; tennis courts; First World War Memorial and even a park. His abilities made him Mayor in 1932 and was honoured by the community by having White's Rd. named for him.





Minto Youth Action Council

- Established in October 2016
- 9 Members
- Ages 13 – 19

Mandate:

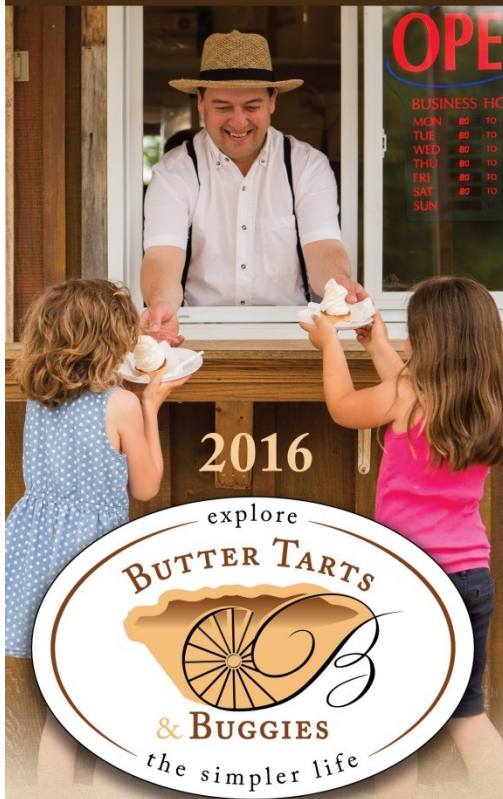
1. Create spaces for youth to hang out.
2. Raise awareness about opportunities to get involved in the community.
3. Raise awareness about the issues that youth in Minto are facing.
4. Encourage youth to “stay” local when it comes to events, programs, etc.
5. Advocate for youth issues by forging partnerships with common organizations.
6. Working with different organizations.
7. Recognize and support diversity in Minto.
8. Working on community betterment projects





Butter Tarts & Buggies

Northern Wellington & Southern Grey
www.ButterTartsAndBuggies.com



Explore the Simpler Life in the rural areas
 of Minto, Southgate and Wellington North.

Discover butter tart flavours & inspirations.
 Experience a showcase of local food, handcrafted items,
 producers and business related to the horse & buggy
 culture. You may even chance upon the opportunity
 to have a buggy ride. How sweet is that!

- Partnership with Wellington North & Southgate
- IPM Bus Tour – 23 Participants
- Joint Ec. D. Tour – 25 Participants
- 11 Minto Businesses
- 3,375 Users to www.buttertartsandbuggies.com
- Toronto, Brampton and Guelph



NEW ALPACA

Two-year-old Samuel Ayala and mom Joy show off Baby "D" who was born the day before, at Poot Corners, one stop on economic development committee's Butter Tarts and Buggies tour on Wednesday, Oct. 26, starting near Harriston, and progressing through Palmerston, Arthur, Holstein, and ending in Mount Forest.



QUEEN OF TARTS

Wellington North councillors from left, Lisa Hearn, Steve McCabe, and Sherry Burke joked around a little at The Plumber's Wife in Arthur, as part of the Butter Tart and Buggies Trail on Wednesday, Oct. 26.

PHOTOS BY KAREN IDZIK



ICE CREAM?

Stephen Sergenese, intern, scoops Mapleton Organic ice cream for guests with owner Caitlin Hall, at Reroot Organic near Harriston.

PHOTO BY KAREN

Business Development

- Business Retention & Expansion
 - Completed 46 BR+E Surveys (1/3 of County Surveys)
 - Implementation of Minto Plan
- Entrepreneurship Development
 - Pitch It! Business Plan Competition (4 finalists)
 - Women of Wellington & Saugeen Area Networking & Education
 - Renew Northern Wellington
 - 2 Openings in Minto



Planning & Infrastructure Development

- Community Improvement Plan Administration & Reporting
 - Provided \$85,030.88 in grants
 - Projects totaling \$291,685.23
 - Leveraged \$211,765.40
 - \$1: \$3.43



Planning & Infrastructure Development

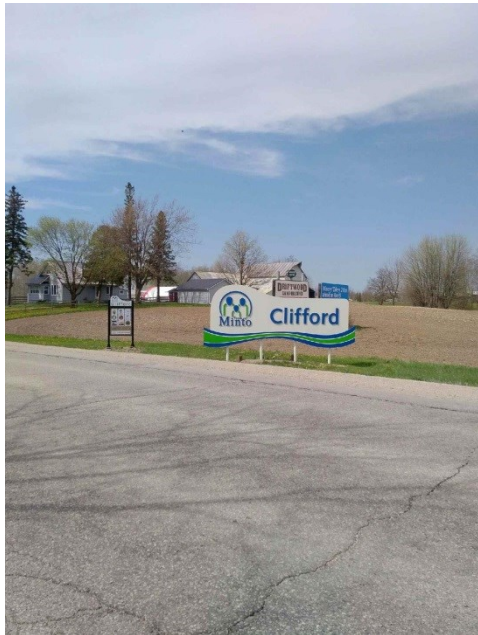
Community Improvement Plan
Grants
2010 - 2016

| | |
|-------------------------|----------------|
| Total Construction Cost | \$716,342.37 |
| Total Grant Amount | \$108,487.32 |
| Leverage | \$510,702.29 |
| Leverage Ratio | \$6.60: \$1.00 |



Community Revitalization

- Management & Coordination of the Downtown Revitalization Process
 - Work with the Clifford, Harriston and Palmerston Downtown Revitalization Committees to implement yearly action plans.



Community Revitalization

- **Health Care Services**

- Provide resources and support to the Recruitment Committee for healthcare professionals.

- **Education Services**

- Work with the Career Education Council & Norwell to match employment requirements with youth skills.

- **Local Immigration Partnership (LIP)**

- Work with the LIP to promote the benefits of hiring immigrants, by providing resources and information, and also profiling companies that are already seeing the benefits of hiring immigrants and internationally trained professionals.

Workforce Development



- Users: 6,827 (increase of 39.38%)
- Page Views: 52, 485 (increase of 15.63%)
- Featured on CTV News London & Kitchener, CBC Radio Ontario

DO YOU WANT TO EARN YOUR HIGH SCHOOL DIPLOMA?

SWAF is FREE to you. There's NO COST!
Register THURSDAY 12:30-4:30
Jan 19,26, Feb 2,9 at Palmerston Library

- SWAF is a **free program to any working adult** who would like to work on **credit courses** to achieve their diploma (or for graduates who wish to take courses)
- Teachers with **flexible hours** to cater to shift workers available in Mt Forest, Harriston, Palmerston & Arthur

Shelley Bell
 (519) 261 - 0609
shelley.bell@ugdsb.on.ca

More Info on our website:
<http://www.ugdsb.on.ca/swaf/>

SWAF A FACTORY

Your Name

FREE

MANUFACTURERS of Northern Wellington
 Initiative between Wellington North & Minto Manufacturers

NOW HIRING!
 Learn about the various job opportunities available now. Speak to those directly involved in the hiring process. Apply in person.

Visit the Manufacturers of Northern Wellington tent at the IPM 2016 September 20th - 24th.

Participating Employers

Vintex Inc. Create Success
Wiking Gies Ltd.
DANA
Golden Valley Premium Pork
TOYODA GOSHI

Sponsored By:

Agilec. **Minto**

Your next career & home await you in Northern Wellington!

Visit our online portals at www.liveandworkwellington.com

A one-stop location for the region's employment & property listings.

A Tradeshow for Businesses from Wellington North to Showcase their Products & Services

7th Annual

Wellington North SHOWCASE

PRESENTED BY

Free Admission

Arthur and Area Community Centre

MONDAY:
 Business Networking
 5 pm - 8 pm

TUESDAY:
 Open to the Public
 1 pm - 8 pm

NEW for 2016
 Northern Wellington's Biggest Job Fair
 Upper Hall 2pm-5pm

Mon March 21 & Tues March 22 2016

Non-Perishable Donations to the Arthur Food Bank Accepted at the Door

Fill out your passport by visiting participating booths for your chance to win great prizes

IN PARTNERSHIP WITH

Ontario **Canada Trust**

Agilec. **Minto**

For More Information

519.848.3620
ecdev@wellington-north.com
www.wellington-north.com

Alumni Attraction

The Old Post Office In Harriston Ont "Centre for business & creativity"



MORE VIDEOS

0:03 / 2:48

Live and work Minto "North Wellington Co op"



MORE VIDEOS

1:08 / 2:15

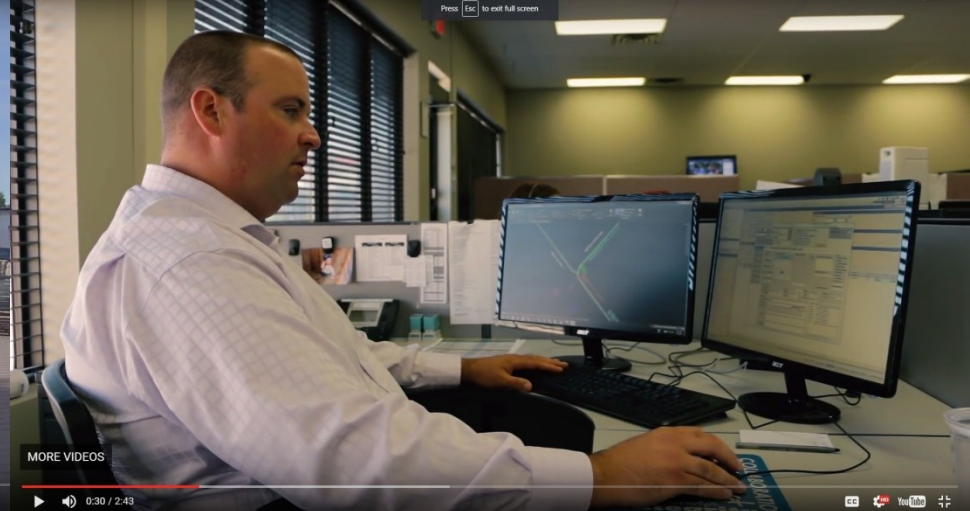
Manufacturing In The Town Of Minto



MORE VIDEOS

0:40 / 3:13

Live And Work Minto "Wightman Internet"



MORE VIDEOS

6:30 / 2:43

Investment Attraction

Investment Ready Site

215 Minto Road - Palmerston Industrial Park
Minto, Ontario, Canada

Industrial Vacant Land | For Sale



Investment Opportunity

A 14.2-acre industrial property with frontage on Minto Road, access to Highway 85 in under 1 hour drive and within a 1 hour and 30 minute drive to Highway 401. The property is located in the Town of Minto within the Palmerston Industrial Park. Businesses in Palmerston Industrial Park include MSW Plastics, Ideal Supply, Tucker Industries and Tri-Coat Wood Finishing.

An Ontario Certified Site*

An Investment Ready Certified Site demonstrates a commitment to work with investors by collecting up-front property information, mapping and completed assessments including environmental, heritage, archaeological and species at risk reviews. Additional information about this site is available.

For additional information, please contact:

Ministry of Economic Development
and Growth

InvestmentReady@ontario.ca
InvestmentReady@ontario.ca
Tel: +1-416-325-5029
InvestInOntario.com/CertifiedSite

Belinda Wick-Graham
Business and Economic Manager
Town of Minto
belinda@town.minto.on.ca
Tel: +1-519-338-2511

Key Highlights

Lot Size: 14.2 acres / 5.75 hectares
Depth: 199.688 metres
Frontage: 286.363 metres
Services: Full municipal services
Zoning: Industrial

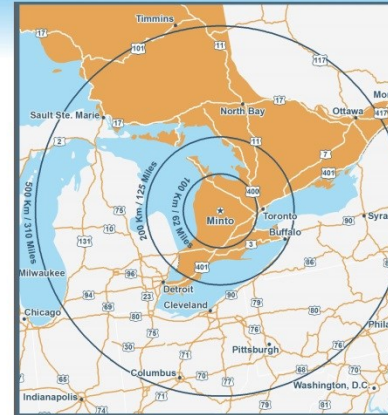
Permitted Uses

- Manufacturing
- Warehousing
- Heavy equipment sales and servicing

Utilities

- Fully serviced property with:
- Access to 300mm diameter watermain and 300mm sanitary sewer main
 - Existing 44kV line available from Westaro Power Inc. and Hydro One Networks Inc.
 - Existing NPS 2" gas main adjacent to the site, 70kPa of delivery pressure. Higher delivery pressure and volume available 300m south of this site. Serviced by Union Gas.
 - Copper-based facilities and fibre servicing available in the area.

Minto, Ontario



Transportation

- Located 85 Km from Hwy 85 and 115 Km from Hwy 401
- 108 Km from Vaughan Intermodal Facility and 88 Km from Goderich Port
- 78 Km to the Region of Waterloo International Airport

Travel Times by Car to Minto (actual travel times may vary)

| | |
|------------------|-----------|
| Waterloo | 1 hour |
| Downtown Toronto | 2.5 hours |
| Buffalo | 3 hours |
| Pittsburgh | 3.5 hours |

US / Canada Border Distances

| | |
|--------------------|--------------------|
| Port Huron/Sarnia | 180 Km / 112 Miles |
| Lewiston/Queenston | 196 Km / 122 Miles |
| Buffalo/Fort Erie | 214 Km / 133 Miles |

The Minto Advantage

- The Town of Minto is located within Wellington County in Southwestern Ontario, with a driving time of 1 to 1.5 hours to Canada's "Golden Horseshoe" industrial heartland and major centres including Toronto and Hamilton, and under 1 hour to Kitchener-Waterloo and Guelph.
- The nearby City of Owen Sound offers Great Lakes port and shipping facilities, as does the Town of Goderich situated approximately 100 km to the southwest.
- Wellington County has a population of 90,900, providing businesses with access to skilled labour at competitive wage rates. Machinery, food and fabricated metals manufacturing sectors have a strong base in Wellington employing 7,200 jobs. Major employers within Wellington include Maple Leaf Foods, Nestle Waters, Con Cast Pipe, TG Minto, Linamar, Danby, Newland Feed, The Gund Co. (Canada) and Husky Farm Equipment.
- Wellington's workforce is supported by nearby world-class post-secondary institutions including the University of Guelph, University of Waterloo, Wilfrid Laurier University and Conestoga College.
- Companies benefit from the Town of Minto's high speed internet connection (fastest in Ontario), fast-tracked permitting process, low land costs and low building costs.



*A Property with an Investment Ready, Certified Site designation means the Province of Ontario has received from the site owner assessments and other site related information required under the Investment Ready, Certified Site program. The Province has not verified the information and prospective purchasers, lessors and others should conduct their own usual due diligence and make such enquiries as they deem necessary before purchasing, leasing or otherwise investing in the subject site. Prospective purchasers, lessors and others interested in the subject site should check existing laws and regulations to confirm that this particular property is suitable for their intended purpose or use and what permits, approvals and consultations, including with aboriginal communities, are required in order to develop such property, as well as any costs associated with such development. This document, including all related photographs, is for information purposes only and is not intended to provide investment advice. Reliance upon any information shall be at the user's sole risk. All information should be verified independently before being used or relied upon. The Province of Ontario does not guarantee the quality, accuracy, completeness or timeliness of this information, and assumes no obligation to update this information or advise on further developments. The Province of Ontario disclaims any liability for unauthorized use or reproduction of any information contained in this document and is not responsible for any direct, indirect, special or consequential damages or any other damages caused, arising out of or in connection with use of this information. The Province of Ontario is not acting as a real estate broker or agent for any party in connection with the site described in this document.

Marketing & Communications

- Public & Media Relations/Communication
 - Mayor's Breakfast Series
 - Grand Openings
 - Vibrant Villages Conference, Neustadt
 - EDCO Annual Conference, Toronto
 - OBIAA Annual Conference, London
 - Municipal Consultations
(Hanover, Brockton, Grey Highlands)



Marketing & Communications

- **Websites (2016)**

- Town of Minto users: 32,423 (51.16% increase) page views: 122,683 (12.34% increase)
- MintoED users: 1,795 (10.19 %increase) page views: 6,707 (38.86% increase)
- Treasures users: 5,412 (38.34% decrease) page views: 12,694 (27.53% decrease)

- **Social Media**

- Facebook- Town of Minto:
1,362 likes



- Twitter- Town of Minto:
948 followers



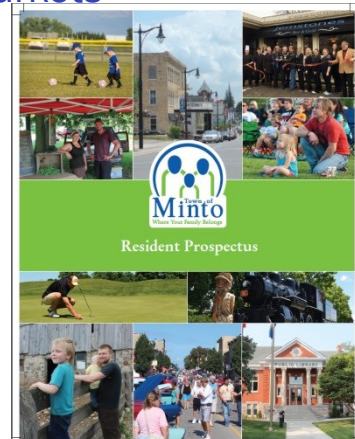
Instagram- Town of Minto: 326



- Also responsible for: MYAC, Butter Tarts & Buggies, Minto Farmers' Markets

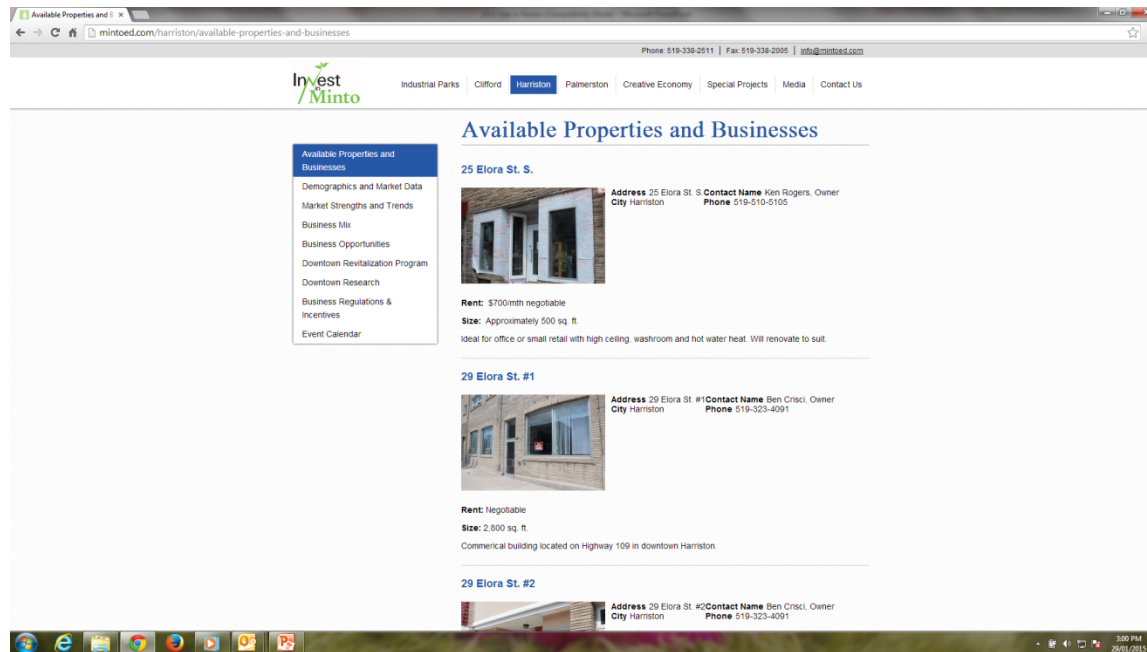
- **Marketing Material Development**

- New & Improved Community Attractions Guide
- Downtown Investment Packages
- Resident Prospectus
- Rural Route Magazine Back Page



Research & Information Management

- Land & Property Inventory
- www.mintoed.com



Social Conveners



THE MAYOR'S
**WEIGHT
LOSS
CHALLENGE**



2017 Economic Development Projects & Priorities

- Continued Roll-Out of the Alumni Attraction Program
- Preparation for the Clifford Downtown Reconstruction Project
- Continued Promotion of the Minto Job & Housing Portal
- On-going involvement with County of Wellington Economic Development priorities – “Supporting the Economic Integration of Immigrants and International Students in Rural Labour Markets”
- Working with Residential Developers to attract residents in an effort to grow population
- Continuing the development of the “Elevate Agriculture” Program
- Continue focus on the Minto Youth Action Council and working towards becoming a Youth Friendly Community in 2018

Economic Development Staff Resources



"Unity is strength...
when there is
teamwork and collaboration,
wonderful things
can be achieved."
- Mattie J.T. Stepanek

