



TOWN OF MINTO

DATE: August 15, 2017

REPORT TO: Mayor and Council

FROM: Belinda Wick-Graham, Business & Economic Manager

SUBJECT: Signage Grant – Leonard’s General Store

STRATEGIC PLAN

- 9.1 Provide grants for businesses that improve the building facades, address structural improvements, and promote re-use and redevelopment of existing buildings where architectural and heritage features are maintained.

BACKGROUND

The Signage Grant Program was initiated in 2009 and continues in 2017 with \$3,000 available in signage grants on a first-come, first-serve basis.

COMMENTS:

The signage at Leonard’s General Store was replaced in an effort to beautify the building prior to the Clifford 150th Community Anniversary and Homecoming. The new signage includes two oval façade signs, a 4 X 4 sidewall sign, a 4 X 8 sidewall sign and three perpendicular faces.

The Clifford Downtown Revitalization Committee has reviewed the application via email and is in support of the proposal.

FINANCIAL CONSIDERATIONS

The total cost of the eligible signs is \$2,390. This project would qualify for 50% matching funds and therefore would be eligible to receive the maximum \$1,000. In 2017, three signage grants for a maximum of \$1,000 have been approved. Two of the approved signs have not been completed yet. \$18,200 remains in the Community Improvement Plan Grant Program with one in-take left for our Structural Funds in September.

RECOMMENDATION

That Council receives the August 15, 2017 report from the Business & Economic Manager regarding Signage Improvement Grant Application #C06 and approves a \$1,000 grant for property located at 38 Elora St. N. Clifford (Leonard’s General Store).

Belinda Wick-Graham
Business & Economic Manager

EXISTING SIGNAGE - 38 Elora St. N. Clifford



PROPOSED FAÇADE – 38 Elora St. N. Clifford



