

From: Stephanie Cole <stephanie.cole@prostatecancer.ca>
Sent: Wednesday, August 16, 2017 9:19 AM
To: georgeabridge@gmail.com
Subject: Prostate Cancer Awareness Month

Dear Mayor George Bridge,

In 2016, over 150 municipalities across Canada formally recognized September as Prostate Cancer Awareness Month. This year we hope to double this number in order to spread double the awareness about prostate cancer, the most common cancer among Canadian men. Please help us achieve this noble goal by joining other communities across Canada in a show of solidarity against this terrible disease by officially recognizing September 2017 as Prostate Cancer Awareness Month in the municipality of Minto.

I have included below a backgrounder on Prostate Cancer Canada and some facts about prostate cancer for your reference. For further information please go to our website at www.prostatecancer.ca.

Of course, please let me know if you have any questions.

Yours truly,

Stephanie Cole

Prostate Cancer Canada Background

Prostate Cancer Canada is the leading national foundation dedicated to the elimination of the most common cancer in men through research, advocacy, education, support and awareness. For 22 years, we have invested the generous donations of Canadians towards funding research that will uncover better diagnostic and treatment options, and towards providing comprehensive education and support services for those living with and affected by prostate cancer.

Prostate Cancer facts

- 1 in 7 Canadian men will be diagnosed with prostate cancer in their lifetime.
- An estimated 21,300 Canadian men will be diagnosed with prostate cancer in 2017
- An estimated 4,100 Canadian men will die of prostate cancer in 2017.
- Early detection saves lives. When detected early, the survival rate for prostate cancer is over 90%. This is why awareness is so important.
- Prostate Cancer Canada (PCC) encourages men to initiate a shared decision-making process with their doctors around age 40 to discuss their personal risk as well as the harms and benefits of the prostate-specific antigen (PSA) test. That way, men will be better equipped to decide upon an early detection strategy that is right for them.

- Over the last 20 years, the mortality rate from prostate cancer has been reduced by approximately 40% due to advancements in early diagnosis and treatment.

PROSTATE CANCER AWARENESS MONTH

September 2017

WHEREAS, prostate cancer is the most common cancer to affect Canadian men; and

WHEREAS, 1 in 7 Canadian men will be diagnosed with the disease in his lifetime; and

WHEREAS, an estimated 21,300 Canadian men will be diagnosed with prostate cancer this year; and

WHEREAS, the survival rate for prostate cancer can be over 90% when detected early; and

WHEREAS, those with a family history of the disease, or those of African or Caribbean descent, are at a greater risk of developing prostate cancer; and

WHEREAS, Prostate Cancer Canada recommends that men get a PSA test in their 40s to establish their baseline;

THEREFORE, I, Mayor George Bridge, do hereby proclaim **September 2017 as Prostate Cancer Awareness Month** in Minto.