

LaunchIt Minto Executive
LaunchIt Minto
Friday November 17, 2017

LaunchIt Minto Executive held a meeting on Friday November 17, 2017 at LaunchIt Minto. Members of this new executive include: Mayor George Bridge, Glen Hall, Belinda Wick-Graham and Somer Gerber.

The Board reviewed the 2018 budget and financial statement. For 2018 budget see schedule A.

The Executives heard from Somer Gerber about her efforts to find new training resources and further our community outreach. Gerber met with the GoForth representative who was introduced to her by Harold DeVries. Doug Daymond has an organization called According2Plans. They offer affordable, impactful business training and solutions, as well as several other opportunities such as their Community IMPACT Scholarship Program (like Hawks' Nest). Doug has offered to deliver some training for LaunchIt and will be starting with a financial training for business on January 23, 2018.

Gerber also met with the Mount Forest & District Chamber of Commerce to discuss and brainstorm ways that we can work together and offer support and outreach in Mount Forest. Wick-Graham also discussed the possibility of delivering the Business Flight Program in Wellington North. A draft proposal has been given to Economic Development Officer Dale Small.

Hall briefed the executive about the success of all three Live2Lead events. The breakdown of attendees was: Minto 130, Centre Wellington 75 and Hanover 120. The feedback we have been receiving from this event is outstanding. Gerber received several emails from attendees expressing how much they benefited from it and hope that we are able to bring it to their community again next year. Live2Lead continues to be a major fundraiser for LaunchIt. Final profits are still TBD.

Gerber shared with the executive November LaunchIt training.

-November 22nd – Know Your Customer with Harold DeVries

-November 29th – Get Set Up for Online Selling with OSiM Interactive & Glen Hall

Wick-Graham shared the news about our exciting addition to the LaunchIt facility. Kit-Kat Photography took residence in the retail space in unit #3 on November 1st. Kathleen Barry will be a great addition to Minto businesses offering professional infant, child and family photography.

The Pop-Up Store kicked off at LaunchIt on Harriston Ladies' Night and will continue to run until Saturday December 9, 2017. It will be open Mon-Fri 9-5 and Sat. 10-3.