

Seniors' Centre for Excellence

2018 Program Updates

Town of Minto Programs

- ▶ The SCE has many programs that run in the Town of Minto including;
 - ▶ Congregate dining programs in Clifford, Harriston and Palmerston
 - ▶ Walking programs in Harriston and Palmerston
 - ▶ Line Dancing in Harriston
 - ▶ Leaf clean up and snow removal with local youth
 - ▶ Yoga in Palmerston
 - ▶ Friendship Circle in Palmerston
 - ▶ Art workshops in Harriston and Palmerston
 - ▶ Euchre in Palmerston
 - ▶ Brokered Homemaking Program
 - ▶ Special events and workshops such as International Women's Day Luncheon



Program Goals

- ▶ To engage seniors in activities that improve their overall health;
 - ▶ Loneliness is a chronic concern for seniors and feeling connected to your community is a key indicator of your overall health
 - ▶ 95% of respondents to our survey indicate that our programs help keep them connected to their community
 - ▶ Clients become aware of other services through our monthly calendar
 - ▶ Age demographics
 - ▶ 35% of clients are over 80 years old
 - ▶ 25% of clients are 75-80
 - ▶ 32% of clients 65-74
 - ▶ 8% of clients are under 65 mostly in the brokered homemaking program

Clients served in 2016/17

- ▶ Individual clients served: **847**
- ▶ Units of service: **8625**
- ▶ Clients can count only once as an individual, but can be counted for multiple units of service
- ▶ Clients served and units of service are determined by our funder, the Waterloo Wellington Integration Network



Seniors Active Living Centres Program Expansion

Call for proposals 2017-18

Background

- ▶ In 2017, the Ministry of Health established Canada's first stand-alone Ministry of Seniors Affairs to enable the Government of Ontario's vision of making Ontario the best place to grow up and old in North America
- ▶ Ontario's 263 Seniors' Active Living Centres, formerly known as Elderly Persons Centres are an important aspect of creating age-friendly centres that serve approximately 100,000 older adults each year

Call for Proposals

- ▶ The Ontario Government in its 2017 budget announced that it wishes to expand the Seniors' Active Living Centres by up to 40 new centres with a proposed 8 million dollar investment over the next three years
- ▶ Legislation requires a minimum of 20% of the annual cost of maintaining and operating the program
- ▶ This combination of funds can be cash, in kind or a combination thereof
- ▶ First call for proposals were submitted December 2017 with a second round of proposals due March 31, 2018

Opportunity for North Wellington

- ▶ An exciting opportunity for our three rural municipalities to once again work together to provide additional programming for seniors in our catchment area
- ▶ We know that the health of a community can no longer rely on health care alone and that a healthy community includes and values seniors
- ▶ New programs created would include a social inclusion strategy that reduces social isolation and loneliness
- ▶ Programs created would be new rather than building capacity at current programs ran by the SCE

Financial Implications

- ▶ To achieve the maximum value of the funding available for the program costs over a 12 month fiscal year is up to 50% of net annual operating cost of the program
- ▶ Therefore a municipal contribution would be required in the same amount of \$42,500
- ▶ Mapleton would house the program and offer back office support and space with a value of \$10,000
- ▶ Minto and Wellington North have higher number of seniors with higher participation rates and associated costs
- ▶ We ask for the other two partners would be to split the remaining \$32,500

Town of Minto Contribution

- ▶ How might this \$16,250 look?
 - ▶ Cash contribution \$5,530
 - ▶ In kind facility breakdown
 - ▶ Clifford Community Hall weekly use value $\$100 \times 50 = \$5,000$
 - ▶ Harriston Train Station weekly use $\$50 \times 50 = \$2,500$
 - ▶ Launch if office space one day per week $\$50 \times 50 = \$2,500$
 - ▶ Norgan Theatre monthly use $\$60 \times 12 = \720.00
 - ▶ Total In Kind Contribution \$10,320

Fran Dawson

► My story

Next Steps

- ▶ If Town of Minto is willing to support the grant proposal then will approach Wellington North to gain their support
- ▶ Grant application will be completed if/when all municipal partners are in agreement to move forward

Questions

Comments

Suggestions

Thank You 😊

