




**Helping Businesses and  
Entrepreneurs Soar**

A close-up photograph of a person's hands working on a design table. The hands are holding a stylus and a pen, and are positioned over a surface that appears to be a design table or a piece of paper. The background is blurred, showing some indistinct shapes and colors. The overall tone of the image is professional and focused.

Rebranding to reach the needs of more businesses

# Business Solution Centre

We offer support to new  
and expanding  
businesses.



## Updated Business Flight Program (BFP)

1. In class and online (GoForth) training
2. Experienced Mentors
3. Small Business Advisor Coaching

## 8 Mentors

- Mayor George Bridge
- Paul Brown
- Heather Watterworth
- Bethany McMullen
- Wendy Lockwood
- John Burgess
- John Mohle
- Andy Pridham

## Professional Volunteers

- Mary Lou Colwell
- Bonnie Cowan
- Glen Hall

# Providing Opportunities and Resources to Learn

- Customer Service
- Marketing
- Entrepreneurship 101
- Business
- Bookkeeping
- Leadership
- Social Media
- Youth Employment Skills
- YSTOP
- Health & Safety
- Human Resources
- Government Compliance

# Entrepreneurship Fast Facts

GoForth Institute is for any size business at any stage.

Use this training as part of the BFP or not.

Access to professionals 24/7



**GoForth Institute**

Educating Entrepreneurs.

**130,000**

NEW BUSINESSES  
PER YEAR

**99.8%**

LESS THAN 500  
EMPLOYEES

**55%**

LESS THAN 5  
EMPLOYEES

**35%**

FAIL WITHIN  
2 YEARS

**50%**

FAIL WITHIN  
IN 5 YEARS



# Outcomes and Success Stories

1. Over 10,000 entrepreneurs have taken GoForth training
2. 93% of entrepreneurs indicate GoForth education is an “extremely valuable tool” for early-stage entrepreneurs.
3. 90% of entrepreneurs who start GoForth training - finish it.
4. 91% of entrepreneurs who take GoForth training are still in business two years later.
5. 71% of users renew their subscription.



# Who is using LaunchIt?

January 17'- January 18'	# Of Sessions	# Of Attendees
● 1:1 Client Meetings & Info Sessions	● 60	82
● Business Training Workshops	● 19	240
● Live2Lead Events	● 3	325
● Client Meetings w Business Advisor	● 10	40
● Lunch & Learn Events	● 9	72



# Number Crunch - Year to Date

**759 Attendees**

**101 Events**

Lunch & Learn

Advisor Meetings

Training

1:1 Service

# Successes - Attendance

June 2014 – December 2017	# Of Attendees
● Overall Visits	3,031
● Business Training Workshops	687
● Live2Lead Events	625
● Client Meetings w Business Advisor	105
● Lunch & Learn Events	188

Affordable office  
space for rent on a  
monthly or  
occasional lease  
basis.



# Who is using LaunchIt?

- Savour in the Street Committee
- Canada Packers Reunion 2018 Committee
- Infrastructure Ontario
- Randy Scott Clinical Services



McLaughlin Financial





Kit-Kat Photography



# Ian Cubitt

Business Transition Coach  
Succession Planning

# Home of Minto Youth Action Council

The Minto Youth Action Council works towards creating a positive environment for youth in our community to be empowered, use their voices and create meaningful change.

Meetings:  
1st and 3rd  
Wednesdays  
of the month!





# Home of Minto Chamber of Commerce



# Elevate Agriculture

Creating a regional profile on the FarmLINK website to make connects between farm opportunities and farm seekers.

Town of Minto

Where Your Family Belongs

Introductory blurb about this town for farmers at the beginning of their journey. Example: Soil classes, types of economic development initiatives, farmers markets, festivals.

News

Water Ban Summer 2017  
Short summary here of what this announcement involves.

Event Name Here  
Location here  
May 17th 2017

Initiative Name here  
New hub agents in town.

Event Name Here  
Location here  
May 17th 2017

Farm Opportunities in Minto

☒ All
 ☐ On-farm Employment
 ☐ Mentoring/ Internship
 ☐ Business Partnership
 ☐ Lease/ Lease-to-own
 ☐ Purchase

Stats

Distance from Minto to major cities

Toronto	150 km
London	123 km
Hamilton	125 km

LAST UPDATED APRIL 24TH

Population

8334

LAST UPDATED APRIL 24TH

Community

Libraries	3
Farmers Markets	2
Schools	6
Hospitals	1
Book shops	15
Festivals	3
Parks	10

LAST UPDATED APRIL 24TH

Average property value

\$ 2k/ acre

\$ 95k/ home

LAST UPDATED APRIL 24TH

Businesses

Independently owned	150
Chains	3
Co-ops	5
Abattoirs	5
Processors	6
Shipping	3

LAST UPDATED APRIL 24TH

Featured Initiatives & Resources

Launchit Minto  
Creative Industry Business Incubator

As part of the Town of Minto's economic development strategy, the Town, in partnership with the Minto Chamber of Commerce have developed a Creative Industry Business Incubator called Launchit Minto. Launchit Minto strives to assist new businesses to start, grow and succeed in a creative environment.

2017 Pitchit! Minto Business Plan Competition!

New! Results to Compete for Over \$14,000 in cash and prizes.

The purpose of "Pitch It!" is to encourage small business growth in Minto and to increase awareness of the resources available to businesses in the community. The competition is geared towards entrepreneurs that wish to open, purchase, expand or relocate a business within the Town of Minto.

Minto Farmers' Market

Saturdays 9:00AM - 12:00PM  
Palmerston Highway Heritage Museum  
June 3 - August 26

The Minto Farmers' Market is located in Palmerston. They feature 100% locally grown fruits and vegetables (organic and non-organic), home baking, meat, cheese, maple syrup, preserves, spices, plants and unique artisan products.

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Tell a friend about this great place!

Made with love by Mapbox

Map showing farm locations and details.

3 acres

2-5 acres

Chickens, sheep, rabbits and a room for single occupancy.

On-farm Employment • Mentoring • Internship • Business Partnership with Existing Farmer(s) • Business Partnerships with New Farmers • Lease • Lease-to-own • Purchase

Show nearby

- Schools
- Farmers Markets
- Grocery Stores
- Recreation Centers
- Abattoirs
- Processors
- Distribution

Harold DeVries

- Business Advisor

Faith Loft

- 2<sup>nd</sup> Chance Employment

Tom Lusi

- County of Wellington



WE ARE EXPANDING TO HELP SERVE YOU BETTER

# ASK AN ADVISOR

THURSDAYS EACH MONTH

2ND THURSDAY - SMALL BUSINESS  
ADVISOR

3RD THURSDAY - 2ND CHANCE  
EMPLOYMENT COUNSELLING

4TH THURSDAY - COUNTY OF  
WELLINGTON EMPLOYMENT & TALENT  
ATTRACTION SERVICES

TO BOOK YOUR APPOINTMENT:  
519-510-7400 [INFO@LAUNCHITMINTO.COM](mailto:INFO@LAUNCHITMINTO.COM)

# Our Champions



**INNOVATIVE**

## Innovative Ink

Innovative Print grew from 2 employee to 4 in under a year at LaunchIt. They moved into a beautiful new location downtown Harriston and continue to grow and serve Minto.



## Triton Engineering

After 1 short year at LaunchIt, Triton Engineering decided to make Minto a permanent location. Triton has moved into The Old Post and hired more staff to further grow this location.



## Ag Business & Crop Inc.

April 14, 2016 BFP Ag Business & Crop Inc. celebrated their Grand Opening in the Palmerston Industrial Park and have added new and innovative product lines as well as manufacturing of products in this location.



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Educating Entrepreneurs.



Connecting  
businesses with  
funding, training and  
grant opportunities  
offered by our  
partners.

# *Thank You*

