



## **TOWN OF MINTO**

**DATE:** May 3<sup>rd</sup>, 2018  
**REPORT TO:** Mayor and Council  
**FROM:** Matthew Lubbers, Recreation Services Manager  
**SUBJECT:** Revised and New Recreation Rates

---

### **STRATEGIC PLAN:**

5.3 Ensure financial plans include a blend of capital financing methods including long-term debt, user fees, grants, internal reserves and taxation, and maintain reserves to the point where Minto reduces reliance on borrowing or tax increases to finance major capital expenditures.

### **BACKGROUND:**

Three revised and new recreation rates were discussed at the Parks and Recreation Advisory Committee meeting on March 22<sup>nd</sup>. They were all endorsed by the committee at that time.

### **COMMENTS:**

Allowing advertising or placing a wrap on our ice resurfacers at the arenas would create a new revenue stream. Based on the current market and length of the ice season, an annual fee of \$1,000 plus HST was suggested. All initial costs including creation and install of the ad would be the responsibility of the advertiser.

The second new rate pertains to outdoor fitness classes run by 3<sup>rd</sup> parties where pre-registration is required. Our parks are a nice setting on nice days and the use of the pavilion (if there is inclement weather) would be included in this rate of \$15 per hour plus HST.

Adjustments to streamline day camp rates with the removal of additional fees for extended care in the morning and afternoon were discussed. The simplified program rate structure will make it easier for parents as well as staff when it comes to data entry and providing quotes.

The new structure would be:

- Daily rate of \$32 and a weekly day camp rate of \$140
- Weekly rate of \$125 per child for two or more children from the same family

### **FINANCIAL CONSIDERATIONS:**

The advertising and rental rate provide the Town with the opportunity to create new revenue streams. The revised day camp rate structure would not cause a significant increase or decrease in program revenue.

### **RECOMMENDATION:**

THAT Council receives the Recreation Services Manager's May 3<sup>rd</sup>, 2018 report regarding Revised and New Recreation Rates, and that Council considers modifying Schedule D of By-law 2018-10 in regular session.

Matthew Lubbers, Recreation Services Manager

---