



WIN Realty
Brokerage

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Mayor Bridge and members of Council

I am the agent for Quality Engineered Homes for their Harriston Heights residential project located on George Street and am making this presentation on their behalf. We currently estimate that this project should be completed within a 2 year period. An integral part of the marketing program is the use of Billboard signage in order to promote the project and to inform the public of the presence of this project. Typically this type of Billboard signage would be erected along busy roads in order to maximize their effectiveness. Three of the roads entering Harriston are provincial highways. In order to place this type of signage along a provincial highway there is a bureaucratic process involved. If the signage was expected to be present for an extended period of time the effort and expense to obtain the necessary approvals would be worthwhile. In this particular instance, with the anticipated short-term requirement for signage, we feel that this amount of effort and expense will negatively impact on our collective marketing efforts.

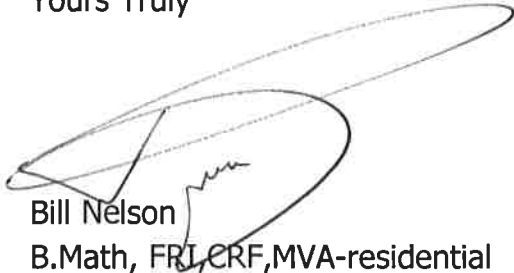
As an alternative, we have found in the past that locating such signage within the connecting link area of the municipality, where the municipality has sole jurisdiction, is not only a more cost-effective and timely solution but it also ensures that the signage is located in a low traffic area thereby making it more effective.

We wish to erect a Billboard signage at each of the entrances to town. Two of the sites that provide the optimum exposure are owned by the municipality; one being at the northerly entrance, across from Tim Horton's, on the site where the town currently has a sign promoting industrial sites. The other is at the westerly entrance east of Harriston Packers on a vacant parcel of land that appears to be owned by the municipality.

We are seeking your support and permission to construct billboards on these two sites in return for reasonable compensation. As outlined above, this would be for a relatively short period of time.

I will be attending the next Council to outline details and to make myself available for any questions that council members may have. At that time I will also be providing a table drop outlining some site-specific suggestions. I've attached a copy of the proposed Billboard design.

Yours Truly

A handwritten signature in black ink, appearing to read "Bill Nelson", is written over a large, light-colored oval scribble.

Bill Nelson
B.Math, FRI, CRF, MVA-residential
Coldwell Banker WIN Realty

OPTION 2

12'X8'



4'X6'



3'X4'



3'X4' IN-SITUATION

