



TOWN OF MINTO

DATE: July 3, 2018

REPORT TO: Mayor and Council

FROM: Cam Forbes, By-law Enforcement & Fire Prevention Officer

SUBJECT: Crowne Theatre Ice Cream Shoppe

STRATEGIC PLAN:

9.2 Provide grants for businesses that improve the building facades, address structural improvements, and promote re-use and redevelopment of existing buildings where architectural and heritage features are maintained.

BACKGROUND

Raissa Rogers has opened an ice cream shop in the Crowne Theatre building at 23 Elora St. S Harriston. This sign will be a projecting sign and will extend approximately 5 feet out from the building and is shown below:



Council amended By-law #2018-40 to increase sign projection over a street to 1.06 metres (3.5 feet) in a commercially zoned area with a clear height from the sidewalk of 2.5 metres. The Sign By-law allows Council to grant an exemption for projections larger than 1.06 metres or 3.5 feet. They have requested an encroachment of an additional 1.5 feet.

COMMENTS:

After inspecting the site, it was noted that the sidewalk extends 4.5 metres (14 ft. 10 in) from the building to the curb. The height of the signage that is proposed is well within the By-law restrictions except for the maximum projection. The encroachment of this sign will not impact normal sidewalk maintenance. Although a “bond of indemnity” is no longer required, the Building and Bylaw Department will require confirmation that the structure supporting the sign and the manner it is attached to the building is appropriate.

FINANCIAL CONSIDERATIONS:

There are no financial considerations.

RECOMMENDATION:

THAT Council accepts the By-law Enforcement & Fire Prevention Officers report dated July 3, 2018 regarding Crowne Theatre Ice Cream Shoppe signage and that the exception to By-law 2018-40 be granted to allow a projection over 1.06 metres into Elora Street Harriston subject to the Building and Bylaw Department receiving sufficient information to confirm the supporting structure and means to attach to the building is adequate.

Cam Forbes
By-law Enforcement & Fire Prevention Officer