



TOWN OF MINTO

DATE: August 24, 2018

REPORT TO: Mayor Bridge & Council

FROM: Belinda Wick-Graham, Business & Economic Manager

SUBJECT: Signage Grant – Mailbox Coffee – 39 Elora St. Harriston

STRATEGIC PLAN

9.1 Provide grants for businesses that improve the building facades, address structural improvements, and promote re-use and redevelopment of existing buildings where architectural and heritage features are maintained.

BACKGROUND

The Signage Grant Program was initiated in 2009 and continues in 2018 with \$3,000 budgeted for signage grants available on a first-come, first-serve basis.

COMMENTS:

Mailbox Coffee is the newest business in downtown Harriston and is located in the Old Post. Due to its location within the Old Post signage is a key to draw people into the space. This signage grant application includes a 48" X 24" two sided coroplast sign to be mounted on the Old Post pole sign, several "Mailbox Coffee" window decals for the exterior and interior doors and a frosted window decal

The Harriston Downtown Revitalization Committee reviewed this application via email and is in full support of the application.

FINANCIAL CONSIDERATIONS

Total cost for this work is \$245.25 + HST and would qualify for a \$122.63 grant. The overall CIP budget in 2018 is \$60,000. Commitments to date total \$57,240 leaving \$2,760 in the budget for all grants.

RECOMMENDATION

That the Council of the Town of Minto receives the August 24, 2018 report from the Business & Economic Manager regarding Signage Improvement Grant Application #H16 for the amount of \$122.63 for the property located at 39 Elora St. S. Unit 3 in Harriston (Mailbox Coffee) and approves this grant.

Belinda Wick-Graham
Business & Economic Manager

