



**Harriston Downtown Revitalization Minutes  
Monday June 11, 2018 6:00 pm  
LaunchIt Minto**

**Attendance:** Randy Martin, Ken Rogers, Cheryl Bell, Raissa Rogers, John Mock, Tony Tsotros and Jackie Harris

**Staff Present:** Belinda Wick-Graham

**Regrets:** Councillor David Turton, Andy Pridham, Lisa Leslie and Geoff Gunson

**1. Call to Order by Belinda Wick-Graham at 6:05 pm**

**2. Minutes of Previous Meeting**

a. Minutes of May 7, 2018

The Committee reviewed the previous meeting minutes. Wick-Graham thanked the CELP students for their work in assisting the businesses cleaning their windows and sweeping the storefronts. She also thanked Jean Anderson from the Harriston & District Horticultural Society and Paul Judge for assisting with the planter project. 3 planters were distributed in Harriston at a cost of \$85 each. We hope to grow the program next year

**3. Roundtable Discussion**

a. Review EDAC Year 1 Presentation

The Committee reviewed the First Impressions presentation provided by the Year 1 University of Waterloo Economic Development Program students. The key negative points in the presentation were the sense that the students didn't know where the downtown was, vacant buildings and the cleanliness of those buildings, poorly done hand written signs and window displays and lack of restaurant establishments. The key positive points were Tannery Park, streetscape, and heritage murals.

b. Review Downtown Walking Tour Results

The Committee reviewed the Power Point of photos collected from the Downtown Walking Tour and Wick-Graham pointed out that since the last meeting many of the issues identified have been corrected.

Based on two tours the following suggestions were made:

- Host a seminar on window displays/merchandising
- Painting parking lines
- Sign on 89 pointing downtown
- Providing façade sketches for interested businesses
- Promoting façade, signage and structural grant with professionally produced materials

c. Cool Cones Update

Wick-Graham reported that the launch of the Cool Cones went very well. The response on social media has been very good with the highest engagement we have ever had on a Town of Minto post.

d. Saugeen Connects - Succession Matching

Wick-Graham informed the Committee about the launch of Saugeen Connects and the new Succession Matching resource available for businesses looking to develop a succession plan and sell their business. The launch will take place on May 26, 2018 at 8:30 at the Neustadt Community Hall.

**4. Reports**

a. Signage Grant - Dr. Shawn McDonald

**MOTION:**

**Moved By: John Mock ; Seconded By: Raissa Rogers**

**THAT The Council of the Town of Minto approves the Signage Grant Application for Dr. Shawn McDonald for the amount of \$240.**

**CARRIED**

**5. Adjournment at 7:30 pm**