



## Council Minutes

**Monday, September 10, 2018**

**9:00 a.m.**

**Gramma Jo's**

**3 Elora St**

**Clifford**

**Attendance:** Isabel Senek, Don Senek, Karen Dowler, Harsimran Rajput, Joanne Weltz, Tracey Rae and Councillor Jean Anderson

**Staff Present:** Belinda Wick-Graham and Taylor Keunen

- 1. Call to Order by Belinda Wick-Graham at 9:00 am**
- 2. Minutes of Previous Meeting**
  - a. Minutes of June 25, 2018
- 3. Roundtable Discussion**
  - a. Construction Update

Wick-Graham provided an update on the construction project.

Park Street to James Street: TM3 and Westario Power have completed the underground hydro switch over between John Street and Geddes Street. Westario power has started the removal of the overhead hydro lines and poles between John Street and Geddes Street. TM3 will continue with the installation of the new streetlights and bollards this week between John Street and Geddes Street. Excavation for sidewalks started last week, forming and pouring of sidewalks will start this week, and paving of the side streets should be completed this week.

James Street to West Heritage Street: Sanitary Sewers are complete with excavation and installation of storm sewers is approximately 65% complete. Excavation of the existing road base and placement of new granular "B" is approximately 65% complete.

- b. Diggin It Campaign Update

Wick-Graham shared that Larry Newton was the August Winner and that the Grand Prize draws would take place on Tuesday October 9, 2018 and that there would be three winners.

c. **Light Up the Street - Street Reopening Party Planning**

Wick-Graham announced that the Light up the Street and Street Reopening would take place on Thursday November 15, 2018 from 5:00 pm until 8:00 pm downtown Clifford. She noted that there was a tentative list made for the event. See Schedule "A" attached.

Wick-Graham noted that WC Smith was working on receiving sponsorship towards a firework display and that there would also be schlocky boards, live music by Juanita and her bandmates, fire pits and library activities. Joanne shared that Gramma Jo's had twelve vendors and counting for a pop-up shop and would be serving appetizers. Wick-Graham noted that there was discussion to close the main street for the event but would need to be further discussed due to part of the road being owned by the MTO. Keunen noted that the promotion would include boosting social media posts, a Facebook event, Wightman TV, the Minto Holiday Shopping and Event Guide, the CRA newsletter and that they would contact the school to put details in the school newsletter. Wick-Graham added that the total budget for the event was \$2,500.00 with some potential donations from service clubs.

**4. Reports**


Don shared that the Redwood would be opening on September 28, 2018 under new management. He also suggested saving some gift certificates to hand out to cars driving by the downtown closer to the event.

Wick-Graham asked the Committee if they had noticed any issues with street cleanliness prior to construction. The Committee noted that there were no pressing issues with street cleanliness.

Karen noted that it would be beneficial to have a sign in the window of the old RBC building to direct residents to the new bank machine. Harsimran noted that she would put up a sign in the building the next day.

**5. Adjournment at 9:43 am**

## Schedule "A"

	<b>Marketing/Promotions:</b>				
	Facebook Event (boost) + social media (Town & MYAC)				Decorating Kits - Horticultural Society (for business etc) fundraiser
	Newspaper Insert				
	Rural Route				
	Radio Ads (The River, 101.1 The One, Classic Rock, cknx)				
	Wightman TV				
<b>November 15, 2018</b>	<b>5:00 pm - 8:00 pm</b>	*close the street			
<b>ACTIVITY/EVENT</b>	<b>WHO</b>	<b>TIME</b>	<b>LOCATION</b>	<b>COST</b>	<b>NOTES</b>
<b>Appetizers</b>			Gramma Jo's		
<b>Pop Up Vendors</b>			Gramma Jo's		12 vendors
<b>Fire Pits</b>			Downtown		Taylor will contact Fire Fighters re: 3 people to man them
<b>Shlockey Boards</b>			Downtown		
<b>Live Music (Carols)</b>	Juanita		Downtown		Belinda emailed Juanita on Aug. 29
<b>Community Christmas Dinner</b>	Bott's				Taylor to contact - perhaps have teh dinner a different night so the restaurants benefit this night
<b>Fireworks</b>					Waiting for quote from WC Smith
<b>Wreath Workshop</b>	Northern Flora / Sam Gibson				Taylor via Hort Society
<b>Cookie Decorating Contest</b>	Library		Library		Belinda emailed Library Aug. 29th to ask about activities
<b>Rotary Winter Carnival events?</b>	CRA				Taylor to contact Clifford Rec Association & Rotary
<b>Horse &amp; Sleigh</b>					Belinda emailed Saugeen Conservation Aug 29th
<b>Retailer Promotions</b>					Belinda emailed Businesses on Aug. 29
<b>Chili Cook - Off</b>					again maybe not as part of this event, drive to restaurants
<b>TBD</b>					Belinda emailed Clifford Lions regarding activities and/or sponsorship