



# Town of Minto Recreation Department

## 2018 Review Fall / Winter Preview





# 2018 Review

- Online Calendar
- Central Booking
- Online Program Registration
- Pools and Day Camp
- Recreation Programs
- Norgan Theatre





# Online Calendar

- The calendar launched in September 2016
- Transition back to Keystone's Facility Scheduler
- Online Calendar updates in real time
- Built in booking request feature
- Has also led to increased invoicing efficiencies
- Over 90% of recreation invoices are emailed



# Online Calendar

  
Town of  
**Minto**  
Where Your Family Belongs

**Select a Facility**

Select Complex:

Select Facility:

Select Language  Powered by Google Translate



# Online Calendar



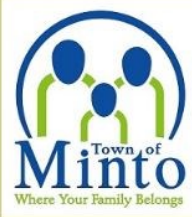
## Facility Calendar

Harriston Train Station - Train Station

<a href="#">&lt;- View April</a>		<b>May 2018</b>					<a href="#">View June --&gt;</a>	
Sunday		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
<div>April</div> <div>SMTWTFSS</div> <div>1234567</div> <div>891011121314</div> <div>15161718192021</div> <div>22232425262728</div> <div>2930</div>			<div>1</div> <div><a href="#">1:00PM- 4:00PM Tuesday Afternoon Cards</a></div>	<div>2</div> <div><a href="#">7:30PM- 8:30PM Executive Meeting</a></div>	<div>3</div> <div><a href="#">1:00PM- 4:00PM Executve Meeting</a></div> <div><a href="#">7:00PM-10:00PM Thursday Night Cards</a></div>	<div>4</div> <div><a href="#">9:30AM-11:00AM Playgroup</a></div>	<div>5</div> <div><a href="#">10:00AM-11:00AM Photo Shoot</a></div>	
<div>6</div>	<div>7</div> <div><a href="#">1:00PM- 4:00PM Monday Afternoon Cards</a></div>	<div>8</div> <div><a href="#">1:00PM- 4:00PM Tuesday Afternoon Cards</a></div>	<div>9</div> <div><a href="#">7:30PM- 8:30PM AGM</a></div>	<div>10</div> <div><a href="#">7:00PM-10:00PM Thursday Night Cards</a></div>	<div>11</div> <div><a href="#">9:30AM-11:00AM Playgroup</a></div>	<div>12</div>		
<div>13</div>	<div>14</div> <div><a href="#">1:00PM- 4:00PM Monday Afternoon Cards</a></div>	<div>15</div> <div><a href="#">1:00PM- 4:00PM Tuesday Afternoon Cards</a></div>	<div>16</div>	<div>17</div> <div><a href="#">7:00PM-10:00PM Thursday Night Cards</a></div>	<div>18</div> <div><a href="#">9:30AM-11:00AM Playgroup</a></div>	<div>19</div>		
<div>20</div>	<div>21</div> <div><a href="#">1:00PM- 4:00PM Monday Afternoon Cards</a></div>	<div>22</div> <div><a href="#">1:00PM- 4:00PM Tuesday Afternoon Cards</a></div> <div><a href="#">8:30PM- 9:00PM Shuffle Board</a></div>	<div>23</div>	<div>24</div> <div><a href="#">7:00PM-10:00PM Thursday Night Cards</a></div>	<div>25</div> <div><a href="#">9:30AM-11:00AM Playgroup</a></div>	<div>26</div>		
<div>27</div> <div><a href="#">8:00AM-11:00PM Family Gathering</a></div>	<div>28</div> <div><a href="#">1:00PM- 4:00PM Monday Afternoon Cards</a></div>	<div>29</div> <div><a href="#">1:00PM- 4:00PM Tuesday Afternoon Cards</a></div> <div><a href="#">7:00PM- 9:00PM Shuffle Board</a></div>	<div>30</div>	<div>31</div> <div><a href="#">1:00PM- 4:00PM Executve Meeting</a></div> <div><a href="#">7:00PM-10:00PM Thursday Night Cards</a></div>			<div>June</div> <div>SMTWTFSS</div> <div>12</div> <div>3456789</div> <div>10111213141516</div> <div>17181920212223</div> <div>24252627282930</div>	
<a href="#">&lt;- View April</a>		Jump to month: <div>May 2018</div>					<div><a href="#">Select a Different Facility</a></div> <div><a href="#">Facility Booking Request</a></div>	<a href="#">View June --&gt;</a>



# Online Calendar



### Facility Booking Request

\* indicates a required field

\* Complex:

\* Facility:

\* Start Date:

\* Start Time:

\* End Date:

\* End Time:

\* Event Type:

\* First Name:

\* Last Name:

\* Address 1:

Address 2:

Address 3:

\* City:

\* Province:

\* Postal Code:

\* Country:

\* Telephone:

Fax:

Cell:

\* Email:





# Central Booking

- Effective January 1<sup>st</sup>, 2017 (mid ice season)
- Facility users receptive, positive response internally
- 2017-18 ice season schedule was the first to be prepared centrally across all 3 arenas
- Helps maximize revenue and reduce cancellations of regular bookings due to special events



# Central Booking

- Via Facilities and Recreation Coordinator (Greg)
- Assisted by recreation staff at admin office







# Online Registration

- New online registration forms for 2018
- Utilize email feature from Keystone A/R
- Helped to get info out regarding new swim lessons

The screenshot shows the Minto Town website's online registration form for the PA Day Program. The header includes the Minto logo, navigation links for RESIDENTS, BUSINESS, VISITORS, GOVERNMENT, and EVENTS, and contact information (info@town.minto.on.ca, 519.338.2511). The form title is "PA Day Program" with a subtext: "Please select the dates that you require as well as the other fields." Below this, a note states: "For multiple participants from the same family, we ask that you complete this form again." The form contains a section for "2018-19 PA Day Dates" with a list of dates: Fri Sep 28, Fri Nov 2, Fri Nov 30, Fri Feb 1, Fri Apr 5, and Fri Jun 7. A mouse cursor is pointing at the "Fri Nov 2" date. Below the date list are two sections: "Participant Information" with a "First and Last Name" field, and "Parent / Guardian Information" with a "First and Last Name" field.



# Pools

- Major renovations in Harriston
- Swim to Survive and S2S+ (year 4, since 2015)
- 73 Grade 3's and 53 Grade 7's





# Pools

- Shift in demand from group lessons to privates
- From 121 in 2014 to 263 in 2018
- Session 1 group lessons still popular in late June
- Hosted 1<sup>st</sup> swim meet of season on July 14<sup>th</sup>







# Day Camp

- Another good year in terms of registrations
- Streamlined pricing and registration process
- Daily swimming, 3 out of town trips and 2 to Norgan
- Summer exchange student in Palmerston





# Programs

- Spring programs

Grassroots Hockey, Ball Hockey League, Grassroots Basketball, Try It Sports, Pickleball, Shuffleboard, Tennis

- Summer programs (excluding pool and day camp)

Hometown Ball, Grassroots Soccer, Youth Drop In, Olympics



# Norgan Theatre

- Busy and successful 2018
- Busier on weekdays including encore showings of:  
'I Can Only Imagine' and 'Mamma Mia: Here we go again'
- New digital sign installed
- Increased school rentals
- Annual Live Christmas Show





# Norgan Theatre



Photo Courtesy of the Minto Express



# Fall / Winter Preview

- After School and PA Day Programs
- Grassroots Basketball and Grassroots Hockey
- Skating and Shinny





# After School and PA Day Programs

- Started Tue Sep 04 at Palmerston Public
- Donation from Blessings to You for supplies
- October average is 11 children / day
- Jessica Dettman and Michael Manto both qualified







# Grassroots Basketball and Grassroots Hockey

- Basketball on Tuesdays at Norwell with Coach Aaron
- Hockey on Sundays in Clifford with Coach Bill





# Skating and Shinny

- Looking for corporate and community sponsors
- All sessions sponsored in 2017-18
- Weekday and weekend public skating
- Weekday shinny
- PA Day and holiday skating and shinny
- To be posted on website (plus Facebook Fridays)



# Conclusion

- Looking to increase efficiency and convenience for all through use of technology at our disposal
- Continue to provide or assist with the offering of programs and activities of interest to the community
- Increase and improve our presence in child care

